



Kolisch Hartwell

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Our File – MAT 3G9

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September 23, 2003

9-29-03

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Commissioner for Patents
P.O. Box 1450
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RECORDATION FORM COVER SHEET
PATENTS ONLY

Sir:

Enclosed for recordation in the records of the U.S. Patent and
Trademark Office is an original document with particulars as follows.

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Continental Blvd., El Segundo, California 90245.

(1) Name of conveying party: Noorolah Nader Beidokhti.
(2) Name and address of receiving party: Mattel, Inc., 333
Continental Blvd., El Segundo, California 90245.
(3) The nature of the conveyance is an assignment, which
was executed September 22, 2003.

(4) This document is being filed in connection with U.S.
Patent Application Serial Nos. 60/385,525, filed May 31, 2002; 10/448,705,
filed May 29, 2003; and PCT/US03/17287, filed May 30, 2003.

(5) Any and all correspondence concerning this document
should be addressed and mailed to the following.

Charles H. DeVoe
Kolisch Hartwell, P.C.
520 S.W. Yamhill Street, Suite 200
Portland, Oregon 97204

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10/01/2003 6T0N11
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OPR/FINANCE

(6) The total number of patent applications involved in this conveyance is three.

(7) Our check in the amount of \$120.00 to cover the recordation fee is enclosed, in accordance with 37 C.F.R. § 3.41.

(8) Please charge our Deposit Account No. 11-1540 for any additional fees which may be required. A duplicate of this sheet is enclosed.

(9) To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

KOLISCH HARTWELL, P.C.



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Enclosures

of Attorneys for Applicant

TOTAL NUMBER OF PAGES,
INCLUDING COVER SHEET,
ATTACHMENTS, AND DOCUMENT: 4

ASSIGNMENT

WHEREAS, I, Noorolah Nader Beidokhti, of Fountain Valley, County of Los Angeles, State of California, have invented certain improvements in a FLEXIBLE TOY FIGURE WITH WIRE ARMATURE, for which I have executed applications for Letters Patent of the United States which were filed on May 31, 2002 and assigned Serial No. 60/385,255; on May 29, 2003 and assigned Serial No. 10/448,705; and on May 30, 2003 and assigned Serial No. PCT/US03/17287.

WHEREAS, Mattel, Inc., a Delaware corporation, having its principal place of business in El Segundo, County of Los Angeles, and State of California, is desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt of which hereby is acknowledged, I the said Noorolah Nader Beidokhti, have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto the said Mattel, Inc., the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof.

I hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to the said Mattel, Inc., as the assignee of my entire right, title, and interest in and to the same,

for the sole use of the said Mattel, Inc., its successors and assigns.

Further, I agree that I will communicate to the said Mattel, Inc., or its representatives any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to the said Mattel, Inc., make all rightful oaths and generally do everything possible to aid the said Mattel, Inc., its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 22 day of sept., 2003.

Noorolah Nader Beidokhti ^{9/22/03} ~~MS~~
Noorolah Nader Beidokhti

Witness:

Joan Rose
(Name) Joan Rose

333 Continental Blvd.

(Address)

El Segundo, CA 90245-5012

(City, State)