

OMB No. 0651-0011 (exp. 4/94)

9/29/03



Tab settings

To the Honorable Commissioner of Patents

102561277

and original documents or copy thereof.

1. Name of conveying party(ies):

MISSAK BAGHDASSARIAN

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: MIKE BAGHDASSARIAN

Internal Address:

Street Address: 24820 Bella Vista Drive

City: Newhall State: CA ZIP: 91321

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other

Execution Date: 9-23-03

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)  
S.N. 29/164,401

B. Patent No.(s)

Additional numbers attached?  Yes  No

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5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ROGER A. MARRS

Internal Address:

Street Address: 15233 Ventura Blvd.

Suite 1220

City: Sherman Oaks State: CA ZIP: 91403

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ROGER A. MARRS

Name of Person Signing

Signature

9-23-03

Date

Total number of pages including cover sheet, attachments, and document:

4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

PATENT

REEL: 014522 FRAME: 0902

A S S I G N M E N T

WHEREAS, I, the undersigned **MISSAK BAGHDASSARIAN** of 4530 San Fernando Road, Glendale, California 91204 is a co-inventor for a new and useful improvement in

**JEWELRY CHANNEL**

for which I have executed application papers for United States Patent thereon having Serial Number 29/164,401 filed 7-23-03; and

WHEREAS, I verily believe myself to be the original first and co-inventor of the invention set forth in said application for Letters Patent and represent that I have not conveyed or hypothecated any right or interest therein, and

**WHEREAS, RAFFI BAGHDASSARIAN AND MIKE BAGHDASSARIAN**

sometimes hereinafter referred to as "said assignees," whose post office address is 24820 Bella Vista Drive, Newhall, California 91321 and 24820 Bella Vista Drive, Newhall, California 91321 are each desirous of acquiring 50% (Fifty Percent) of my entire and exclusive right, title and interest in and to said invention, and any and all patent applications which may be filed thereon and any and all Letters Patent which may be granted or issued therefor in the United States and throughout the World, including any and all divisions, continuations, reissues, and extensions of any of the foregoing.

NOW, THEREFORE, in consideration of obligations voluntarily assumed by me, and for the further consideration of the sum of \$10.00 (Ten Dollars), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I do hereby sell, assign, transfer and set over unto each of said assignees, their successors, and assigns, the 50% exclusive right, title, and interest in and to said design, patent applications and Letters Patent which may be granted or issued for said design in the United States and throughout the World, including all divisions, continuations,

reissues, and extensions thereof, and all international priority rights associated therewith, all to be held and enjoyed as fully and completely as the same might have been held by me had this assignment not been made, and I hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue all Letters of Patent relating to the foregoing assigned rights to said assignees, their successors and assigns.

I agree that I will at all times keep the said assignees advised of my whereabouts, and I will promptly, upon request, and without further compensation, but at no out-of-pocket cost or expense to me, do all lawful acts including the execution of all necessary documents, and the giving of testimony that in the opinion of the said assignees, their successors and assigns may be necessary or desirable for obtaining, sustaining, or reissuing United States and foreign Letters Patents relating to the foregoing assigned rights, and for perfecting, affirming, recording and maintaining the title of said assignees, their successors and assigns thereto, and that I will generally cooperate to the fullest extent in all matters pertaining to said design and patents, and said assignees' title thereto.

IN WITNESS WHEREOF, I have executed this instrument at  
this                      day of                      2003

MISSAK Baghdassarian  
MISSAK BAGHDASSARIAN

STATE OF California  
COUNTY OF Los Angeles

On this 23rd day of Sept. 2003, before me, the undersigned, a Notary Public in and for said County and State, personally appeared  
known to me to be the person whose name is  
subscribed to the within instrument, and acknowledged to me that he executed the same.

Elaine Levey  
Notary Public in and for  
said County and State

(SEAL)

