
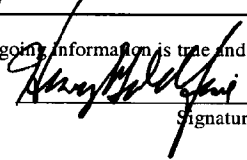
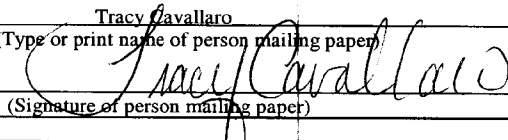


FORM PTO - 1595 <div style="display: flex; justify-content: space-between;"> <div style="text-align: left;"> <b>9/29/03</b>            To the Honorable Commissioner of Patents and Trademarks            2003 SEP 29 PM 5:29  <b>FINANCE SECTION</b> </div> <div style="text-align: right;"> <b>10-01-2003</b>    <b>102564189</b> </div> </div>	
U.S. DEPARTMENT OF COMMERCE 1-31-92 Patent and Trademark Office	
is or copy thereof	
1. Name of conveying party(ies): Altitude, Inc.	
Name: Colgate-Palmolive Company Internal: Address: Street: 300 Park Avenue City: New York State: New York Zip 10022	
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Additional name(s) address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other Execution Date: September 12, 2003	
4. Application number (s) or patent number (s): 29/181,499 If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: COLGATE-PALMOLIVE COMPANY Internal Address: PATENT DEPARTMENT Street Address: 909 RIVER ROAD P.O. BOX 1343 City: PISCATAWAY State: NJ Zip: 08855-1343	
6. Total Number of applications and patents involved: 1 7. Total Fee (37 CFR 3.41) \$40.00 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 03-2455 8. Deposit account number: 03-2455 (If any additional fee is required, please charge to our Deposit Account No. 03-2455)	
DO NOT USE THIS SPACE	
9. Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Henry S. Goldfine Name of Person Signing & Reg. No. 38,468 Attorney Docket No.: IR 7173-00 Signature:  Date: 9/23/03 Total number of pages including cover sheet: ( 1 )	
CERTIFICATE OF MAILING (37 CFR 1.84)	
I hereby certify that the paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Box Assignments, Washington, D.C. 20231.	
Date: 9/24/03 Tracy Cavallaro (Type or print name of person mailing paper)  (Signature of person mailing paper)	

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PATENT

REEL: 014533 FRAME: 0488

**ASSIGNMENT****Altitude, Inc. to Colgate-Palmolive Company**

WHEREAS, ALTITUDE, INC., a corporation with offices at 363 Highland Avenue, Somerville, MA 02144 herein being the Assignee from Dan Cuffaro, Christine Enderby and Thomas Swyst of an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as **Application Serial No. 29/181,499, filed May 12, 2003**, naming from Dan Cuffaro, Christine Enderby and Thomas Swyst as inventors, and entitled **ELECTRIC TOOTHBRUSH HANDLE**; and

WHEREAS, COLGATE-PALMOLIVE COMPANY, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855, desires to acquire from ALTITUDE, INC. all right, title and interest in and to the above-identified patent application;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ALTITUDE, INC., by these presents do sell, assign and transfer to COLGATE-PALMOLIVE COMPANY, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and ALTITUDE, INC. hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable

rights issuing on any application as aforesaid to COLGATE-PALMOLIVE COMPANY, or to its successors, assigns or legal representatives;

ALTITUDE, INC. hereby covenant that it has the full right to convey the entire interest herein assigned, and further that ALTITUDE, INC. has not executed, and will not execute, any agreement in conflict herewith;

ALTITUDE, INC. hereby agrees, upon request, to execute any instrument which COLGATE-PALMOLIVE COMPANY desires to carry this Assignment into effect and to perfect the title transferred hereby;

IN TESTIMONY WHEREOF, ALTITUDE, INC. has caused this Assignment to be executed by duly authorized representative.

By: ALTITUDE, INC.

Authorized Officer:

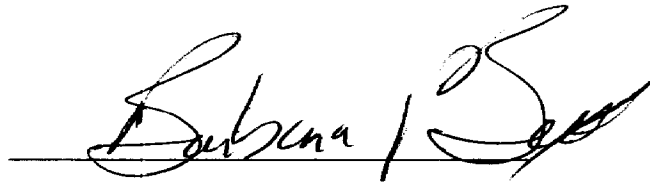
  
Brian Matt

Dated: 09/12/03

Founder and CEO

(Title)

On this 12 day of September 2003, before me, a Notary Public in and for Brian Matt, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

A handwritten signature in black ink, appearing to read "Sabrina J. Sp...", is written over a horizontal line.

Notary Public