HEETUS. DEPARTMENT OF CO 1-31-92Patent and Trader Suments or copy thereof
Name: Colgate-Palmolive Company Internal: Address: Street: 300 Park Avenue City: New York State: New York Zip 10022 Additional name(s) address(es) attached? Yes No execution date of the application is: No.(s) The state of the application is: No.(s) The state of the application and patents involved: 1
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PATENT REEL: 014533 FRAME: 0539

ASSIGNMENT

WHEREAS, I, Eduardo Jimenez (below referred to as ASSIGNOR(S)), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/181,498, filed May 12, 2003, naming the ASSIGNOR(S) as an inventor, and entitled ELECTRIC TOOTHBRUSH HANDLE; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

This Assignment is effective as of	May 12, 2003
	(Date of Filing)

(Sheet 1 of 2)

PATENT REEL: 014533 FRAME: 0540

(Assignment con't)		
IN TESTIMONY WHERE 2003.	EOF, I hereunto set my hand	and seal this 18 day of
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	Address:	21 Manor Drive Manalapan, N.I. 07726

State of hew Justy County of Nickelson

On this 18 day of 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

CAROL M. STANLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2005

Colgate-Palmolive Company accepts this Assignment.

COLGATE-PALMOLIVE COMPANY

Ву

Henry S. Goldfine Senior Patent Attorney

(Sheet 2 of 2)

PATENT REEL: 014533 FRAME: 0541