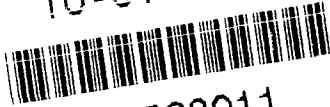


10-01-2003

Form PTO-1595 (Rev. 10/02) 9-17-03 REC
OMB No. 0651-0027 (exp. 6/30/2005)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

U.S. PTO
18424
29/190450

091703

1. Name of conveying party(ies):
ALAN WINIG
RICHARD WINIG
JAMES ELDON
LEA BOGDAN
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: EYE DESIGNS LLC
Internal Address: _____
Street Address: 220 W. FIFTH AVENUE
City: COLLEGEVILLE State: PA Zip: 19426
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: 9/9/2003 & 9/12/2003

4. Application number(s) or patent number(s): 29/190450
If this document is being filed together with a new application, the execution date of the application is: 09/17/2003
A. Patent Application No.(s) _____
B. Patent No.(s) _____
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: SAMUEL W. APICELLI
Internal Address: _____
DUANE MORRIS LLP
Street Address: 305 NORTH FRONT STREET
P.O. BOX 1003
City: HARRISBURG State: PA Zip: 17108-1003

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 3.41).....\$ 40
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
04-1679

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9. Signature.
DOCKET NO.: D4824-00041
SAMUEL W. APICELLI
Name of Person Signing  Signature
9/17/03
Date

Total number of pages including cover sheet, attachments, and documents: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

09/25/2003 EAREGAY1 00000110 29190450

02 FC:8021

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ASSIGNMENT

WHEREAS, the undersigned, Alan Winig, residing at 307 Keithwood Road, Wynnewood, Pennsylvania, having invented with Richard Winig of 931 Stoke Road, Villanova, Pennsylvania 19085, James Eldon of 68 Bull Road, Barto, Pennsylvania 19504, and Lea Bogdan of 1828 Green Street, Philadelphia, PA 19130, all citizens of the United States, (hereinafter referred to as "ASSIGNORS") are the inventors of certain inventions or improvements for ornamental features related to a SHELF BRACKET, which they have on the date indicated below next to their signatures executed an application for Letters Patent of the United States;

WHEREAS, EYE DESIGNS LLC, a Pennsylvania corporation, having a mailing address of 220 W. Fifth Avenue, Colleagueville, Pennsylvania 19426 (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to said application for patent, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States or in any other country;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby freely acknowledged, and intending to be legally bound, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, to said ASSIGNEE, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions, and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and its possessions and territories and in all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, the same to be held and enjoyed by said ASSIGNEE, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, sale and transfer not been made.

AND the undersigned ASSIGNORS hereby covenant that they have full right to convey the entire interest herein assigned, and that they have not executed and will not execute any agreement in conflict herewith, and further covenant and agree that they will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent in said ASSIGNEE, its successors, assigns, nominees, or legal representatives, and agree to communicate to said ASSIGNEE or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, and reissue applications, to make all rightful oaths, and generally to do everything possible to aid said ASSIGNEE, its successors, assigns, nominees and legal representatives to obtain and enforce for

Docket No.: D4824-00041

