

10-06-2003

63584-5076



To the Honorable Commissioner

102568106

Attached original documents or copy thereof.

1. Name of conveying party(ies):  
Fiona J. ADAMS

2. Name and address of receiving party(ies):

Global Brand Marketing Inc.  
a California corporation  
6500 Hollister Avenue  
Santa Barbara, California 93117

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_ Execution Dates: 9/17/2003

Additional name(s) & address(es) attached? ☐ Yes ☒ No



4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 9/17/2003

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

ROD S. BERMAN, ESQ.  
JEFFER, MANGELS, BUTLER & MARMARO LLP  
SEVENTH FLOOR  
1900 AVENUE OF THE STARS  
LOS ANGELES, CALIFORNIA 90067

6. Total number of applications and patents involved: [ 1 ]

7. Total fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number: 50-2711

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Kathy Mojibi

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Total number of pages including cover sheet (2)

OMB No. 0651-0011  
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Mail documents to be recorded with required cover sheet information to:

10/02/2003 JAD001 00000045 502711 29184036  
03 FC:0021 40.00 DA

Commissioner of Patents and Trademarks  
PO Box 1450  
Alexandria, VA 22313-1450

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CERTIFICATE OF MAILING

I hereby certify that this correspondence and the identified enclosures are being deposited with the U.S. Postal Service as Express Mail Label No. EV272826935US postage prepaid, in an envelope addressed to: Mail Stop Expedited Design, Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 on 9/29/2003.

By:

ASSIGNMENT

Express Mail No. EV272826935US  
Attorney Docket No. 63584-5076

(1-8) Insert Name(s) of Inventor(s)	(1) Fiona J. ADAMS	(5)
	(2)	(6)
	(3)	(7)
	(4)	(8)

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) Insert name of Assignee	(9) GLOBAL BRAND MARKETING INC.
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(10) Insert state of incorporation of Assignee	(10) California
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(11) Insert address of Assignee	(11) Global Brand Marketing Inc. 6500 Hollister Avenue Santa Barbara, California 93117
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(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the design encompassed by

(12) Insert identification of invention, such as title, case number or foreign application number	(12) FOOTWEAR UPPER  for which the undersigned has (have) executed an application for patent in the United States of America on
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(13) Insert date of signing of application	(13) 9.17.2003
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1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

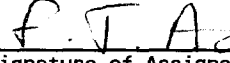
3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the international Convention for Protection of Industrial Property or similar agreements.

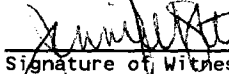
4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

6) The undersigned hereby grants ROD S. BERMAN, Reg. No. 31,483, BERNARD R. GANS, Reg. No. 27,443, GRANT T. LANGTON, Reg. No. 39,739; BRIAN W. KASELL, Reg. No. 33,522, KATHY MOJIBI, Reg. No. 41,409, and GEORGE G. C. TSENG, Reg. No. 41,355 and the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent & Trademark Office for Percordation of this document.

9/17/03  
Date

  
Signature of Assignor  
Fiona J. ADAMS

  
Signature of Witness