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Form PTO-1595 (Rev. 10/02)

RECOR



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 6/30/2005)

Docket No.: 083476/0009

Tab settings

102569485

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Eddy SCHOEPFER

2. Name and address of receiving party(ies)

Name: Breitling SA

Internal Address: Schlachthausstrasse 2

Case Postale 1132

CH-2540 Grenchen, Switzerland

Street Address: Schlachthausstrasse 2

Case Postale 1132, CH-2540 Grenchen, Switzerland

City: State: Zip:

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: September 17, 2003

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 09/24/03

A. Patent Application No.(s)

29 190818

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steven B. Pokotilow, Esq.

Internal Address: Stroock & Stroock & Lavan LLP

Street Address: 180 Maiden Lane

City: New York State: NY Zip: 10038

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

19-4709

(Attach duplicate copy of this page if paying by deposit account)

10/07/2003 ECHOEPER 00000049 194709 29190818 40.00 BA 01 FC:021

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Steven B. Pokotilow, Reg. No. 26,405

Name of Person Signing

Signature (Handwritten)

September 26, 2003

Date

Total number of pages including cover sheet, attachments, and documents: 3

Mail documents to be recorded with required cover sheet information to: Commissioner for Patents, Mail Stop Assignments, PO Box 1450 Alexandria, Virginia 22313-1450

SSL-DOCS1 1381888v1

PATENT REEL: 014553 FRAME: 0229

ASSIGNMENT

WHEREAS, I, Eddy SCHOEPFER, a citizen of Switzerland, residing at Les Ouches, CH-2023 Gorgier, Switzerland, hereinafter referred to as "ASSIGNOR," have invented certain new and useful improvements in Design for WRIST WATCH, for which I have executed and filed an application for Letters Patents of the United States herewith (the "application");

WHEREAS, BREITLING SA, a corporation organized under the laws of Switzerland, located at Schlachthausstrasse 2, Case postale 1132, CH-2540 Grenchen, Switzerland, hereinafter referred to as "ASSIGNEE," is desirous of obtaining the entire right, title and interest in, to and under the improvements and the Application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

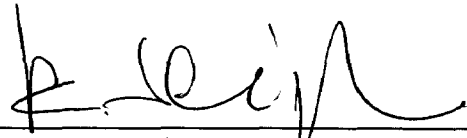
AND I HEREBY grant to James J. DeCarlo, Lawrence Rosenthal, Steven B. Pokotilow and Matthew W. Siegal, attorneys with the firm of Stroock & Stroock & Lavan LLP, the right and full power of attorney to enter all further identifying information of the improvements and the application as may be deemed necessary or desirable for the recordation or perfection of this ASSIGNMENT.

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, I have set my hand and seal to this Assignment.

Grenchen, September 17th, 2003


Eddy Schoefer

WITNESSED:

By: 
Ben Balmer