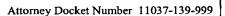


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Name of conveying party(ies):		2. Name and address of receiving party(ies):				
Jang Don Choi		Name: <u>Hyundai Motor Company</u>				
Additional name(s) of conveying party(ies	attached? Yes No	Address: 231 Yangjae-Dong, Seocho-Ku Seoul				
3. Nature of conveyance:						
⊠ Assignment	Merger	Country (if other than USA): Republic of Korea				
Security Agreement	Change of Name					
Other						
Execution Date: September 13, 2003						
4. Application number(s) or patent number	r(s):					
If this document is being filed together wit	h a new application, the execution	date of the application is: Sep	tember 13, 2003			
A. Patent Application No.(s)	10665587	B. Patent No.(s)				
	Additional numbers attached	? □ Yes ☒ No				
5. Name and address of party to whom correspondence concerning document should be mailed:		Number of applications and patents involved:	1			
PENNIE & EDMONDS LLP 3300 Hillview Avenue Palo Alto, California 94304		7. Total fee (37 CFR 3.41):\$ 40.00 Please charge to the deposit account listed in Section 8.				
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Thomas D. Kohler 32,		as D. Koll	September 19, 2003			
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PATENT REEL: 014553 FRAME: 0497

ASSIGNMENT

WHEREAS, I, ASSIGNOR, having citizenship, and residence as set forth below, am the inventor, or the joint inventor if plural names are set forth below, of the invention in

SYSTEM AND METHOD FOR COMMUNICATING MAP DATA FOR VEHICLE NAVIGATION for which I have executed an application for a Patent of the United States,

which is identified by Pennie & Edmonds LLP docket no. 11037-139-999

and WHEREAS, HYUNDAI MOTOR COMPANY, whose post office address is 231, Yangjae-Dong, Seocho-Ku, Seoul, Korea, ASSIGNEE is desirous of obtaining my entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, my entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

FULL NAME	LAST NAME	FIRST NAME	MIDDLE NAME
OF INVENTOR	Choi	Jang Don	
RESIDENCE &	CITY	STATE OR FOREIGN COUNTRY	COUNTRY OF CITIZENSHIP
CITIZENSHIP			
	Tokyo	Japan	Korea
	•	_	

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this

Witness: Hye-Jin Kim

Witness: Mi-Young Park

RECORDED: 09/19/2003

PATENT REEL: 014553 FRAME: 0498