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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): 9.29-33 JIA, Tiandong	Name and address of receiving party(ies) Name: _The Hartz Mountain Corporation				
MCNAMARA, Sharon SULIKOWSKI, Robert Additional name(s) of conveying party(les) attached? Yes VNo	Internal Address:				
3. Nature of conveyance:					
Assignment Merger Security Agreement Change of Name	Street Address: 400 Plaza Drive				
Other					
9/17/2003	City: Secaucus State: NJ Zip: 07094				
9/17/2003 Execution Date:	Additional name(s) & address(es) attached? Yes V				
Application number(s) or patent number(s):					
If this document is being filed together with a new appli	cation, the execution date of the application is:				
A. Patent Application No.(s) 10/417,356	B. Patent No.(s)				
Additional numbers attached?					
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:				
Name: Amy B. Goldsmith, Esq.	7. Total fee (37 CFR 3.41)\$				
Internal Address:	✓ Enclosed				
Gottlieb, Rackman & Reisman, P.C.	Authorized to be charged to deposit account				
Street Address: 270 Madison Avenue, 8th Fl.	8. Deposit account number:				
City:_New YorkState:_NY_Zip:_10016					
DO NOT USE THIS SPACE					
9. Signature. Amy B. Goldsmith	September 25, 2003				
Name of Person Signing Signature Date					
Total number of pages including cover sheet, attachments, and documents: Mail documents to be recorded with required cover sheet information to:					

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Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

Assignment of Filed Patent Application

Date: September 17, 2003

Assignor: JIA Tiandong Address: 6 Bates Court

Somerset, New Jersey 08873

Assignor: McNAMARA, Sharon

Address: 7 Laurel Trail

Kinnelon, New Jersey 07073

Assignor: SULIKOWSKI, Robert T. Address: 14 Sheppard Terrace

East Rutherford, New Jersey 07073

Assignee: The Hartz Mountain Corporation

Address: 400 Plaza Drive

Secaucus, New Jersey 07094

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor and entitled

PET CHEWS AND METHODS OF MAKING PET CHEWS

This patent application was filed in the United States Patent and Trademark Office on April 16, 2003, and received Serial No. 10/417,356. This patent application is called "the Patent Application".

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States and in every foreign country. Assignor also assigns to Assignee all priority rights in the Patent Application.*

In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.* Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

LF1C.0793

PATENT REEL: 014554 FRAME: 0471

^{*} Strike italicized sections only if foreign rights are not intended to be assigned.

The effective date of this assignment is the date at the top of this assignment.

SIGNATURE(S)	DATE	TYPED OR PRINTI	ED NAME(S)		
Transformation Jian First Name Middle Initial L	ast Name May	31,2003	TIAN DONG	JIA	
riist vaine widdle initial L		17'9007	Robert T Sul	ikowski	
First Name Middle Initial L	ast Name 9/17	/03	Sharon Ma	Namara	
First Name Middle Initial L	ast Name				
First Name Middle Initial L	ast Name				
STATE OF NEW JERSEY		STATE OF House Commande			
COUNTY OF HUOSON		COUNTY	OF THE ME	-	
On My31,2003 before me po	ersonally came	On	pr 09-12-03 before	me personally came	
to me known to be the Assignor(s) do executed the foregoing Assignment, and acknowledged to me execution of the san	to me known to be the Assignor(s) described in and who executed the foregoing Assignment, and the Assignor(s) duly acknowledged to me execution of the same.				
NOTARY PUBLIC (ILIBERTI OF NEW JERSEY ON EXPIRES OCCION 17		tary Public		
STATE OF North Cocalina	,		NEW JERSEY		
COUNTY OF Robes on		COUNTY	OF HUDSON		
On Sept 12 - 303 before me personally came Rebert SuliKowski			On SEPT. 17, 2003 before me personally came SHARON MCNAMARA		
to me known to be the Assignor(s) described in and who executed the foregoing Assignment, and the Assignor(s) duly		to me known to be the Assignor(s) described in and who executed the foregoing Assignment, and the Assignor(s) duly			

acknowledged to me execution of the same.

Notary Public

ALICE T. GILIBERTI NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES October 17, 2004

RECORDED: 09/29/2003

acknowledged to me execution of the same.

PATENT REEL: 014554 FRAME: 0472