10-08-2003 Form PTO-1595 RECORD/ DEPARTMENT OF COMMERCE J.S. Patent and Trademark Office (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005 102570520 Tab settings ⇒ ⇒ ⇔ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Name: AgentArts, Inc. Benjamin E. Hosken Internal Address: \_\_\_\_\_\_ Additional name(s) of conveying party(ies) attached? Yes V No 3. Nature of conveyance: ✓ Assignment Merger Street Address: 1207 Indiana Street, Unit 3 Change of Name Security Agreement City: San Francisco State: CA Zip: 94107 09/03/2003 **Execution Date:** Additional name(s) & address(es) attached? Yes V No 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is:\_\_\_\_\_ A. Patent Application No.(s) 10/143,381 B. Patent No.(s) Additional numbers attached? Yes No 5. Name and address of party to whom correspondence 6. Total number of applications and patents involved: 1 concerning document should be mailed: 7. Total fee (37 CFR 3.41).....\$\_\_\_\_\_\$ Gerald B. Rosenberg, Esq. ✓ Enclosed Internal Address:\_\_\_\_\_ Authorized to be charged to deposit account 8. Deposit account number: Street Address:\_\_NewTechLaw 50-0890 285 Hamilton Ave., Suite 520 Palo Alto State: CA Zip: 94301 00000175 10413381 10/07/2003 DO NOT USE THIS SPACE 01 FC:8021 9. Signature. 09.29.2003 Gerald B. Rosenberg Name of Person Signing Date Total number of pages including cover sheet, attachments, and documents:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

## SOLE TO CORPORATE ASSIGNMENT

WHEREAS, the undersigned, <u>Benjamin E. Hosken</u>, of <u>Hawthorn, Victoria, 3122 AUSTRALIA</u>, (hereinafter termed the "Inventor") has invented certain new and useful improvements in:

## MINING EMERGENT WEIGHTED ASSOCIATION RULES UTILIZING BACKLINKING REINFORCEMENT ANALYSIS

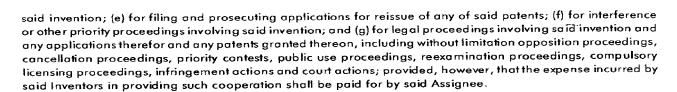
1.		for which a declaration or oath for an application for a United States patent disclosing and identifying the invention was executed on;
	OR	
2.	x	for which an application for a United States Patent was filed on May 10, 2002 as Application SC/Serial Number 10/143,381.

WHEREAS <u>AgentArts Inc.</u> (hereinafter termed "Assignee"), having a place of business at <u>1207 Indiana Street</u>, <u>Unit 3</u>, <u>San Francisco</u>, <u>CA 94107</u> wishes to acquire the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered jointly or severally (all collectively hereinafter termed "said invention"), by said Inventor and in and to any and all patents, certificates of invention and other forms of protection thereon (hereinafter termed "patents") applied for or granted in the United States and/or other countries.

NOW THEREFORE, for good and valuable consideration acknowledged by each of said Inventors to have been received in full from said Assignee:

- 1. Said Inventor does hereby sell, assign, transfer and convey to said Assignee, the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply in any or all countries of the world for patents, certificates of inventions or other governmental grants on said invention, including the right to apply for patents pursuant to the International Convention for the Protection of Industrial Property or pursuant to any other convention, treaty, agreement or understanding; (c) in and to any and all applications filed and any and all patents, certificates of inventions or other governmental grants granted on said invention in the United States or any other country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; (d) in and to each and every reissue or extension of any of said patents; and (e) in and to each and every patent claim resulting from a reexamination certificate for any and all of said patents.
- 2. Said Inventors hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and other countries. Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony, executing of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for complying with any duty of disclosure; (c) for prosecuting any of said applications; (d) for filing and prosecuting substitute, divisional, continuing or additional applications covering

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- 3. The terms and covenants of this Assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventor, the Inventor's heirs, legal representatives and assigns.
- 4. Said Inventors hereby warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Inventors have executed and delivered this instrument to said Assignee on the date of acknowledgment before the Notary Public as given below.

State of Victoria Defore me, Ann Maxwa Pharacist (name and title of officer)

personally appeared personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Adam Maxwell Pharmacy 275 Aubum Road Hawthorn 3122 Ph. 98832872

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**RECORDED: 10/06/2003** 

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