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Please record the attached original documents or copies thereof.

- PATENT**
REEL: 014582 FRAME: 0142

ASSIGNMENT

FOR valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, **Carlos Alberto Cano**, a citizen of Mexico, and a resident of Convento de la Merced #91, Santo Monica, Tlalnepantla, Estado de Mexico, MEXICO, has invented certain new and useful improvements in

CUSHION INSERT FOR STRAPS

hereby assigns to **Sara Lee Corporation**, a Delaware corporation having its principal office at 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105 (hereinafter referred to as "Assignee"), of the entire right, title and interest in and to such invention, together with the patent rights and rights of protection to the same throughout the world, including the rights to claim priority, and including any patent rights which may result from the application for United States Letters Patent which was filed in the United States Patent and Trademark Office on **June 19, 2003**, and assigned U.S. Application Serial No. **10/465,529**, and any continuation, divisions, continuation-in-part applications, inventor's certificate and extensions thereof, preparatory to obtaining Letters Patent of the United States therefor; said invention, application and Letters Patent to be held and enjoyed by said Assignee for their own use and behoof and for the use and behoof of their successors and assigns, to the full end of the term for which said Letters Patent or other rights of protection may be granted as entirely as the same would have been held and enjoyed had the assignment not been made.


AND I COVENANT and AGREE and WARRANT that I have a full and unencumbered title to the invention hereby assigned, and I

further covenant and agree that I have the right to grant such rights to said invention and application and Letters Patent and that I will, at any time upon request without cost to me or further compensation, execute and deliver any and all papers or instruments that, in the opinion of the Assignee, may be necessary or desirable to secure said Assignee the full

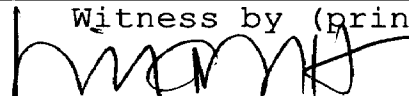
enjoyment of the rights and properties herein conveyed or intended to be conveyed by this instrument.

IN WITNESS WHEREFORE, I have hereunto set my hand and seal:

August 21, 2003
Date


By: Carlos Alberto Cano

Sept 1, 2003
Date

LINA HENAO
Witness by (print name)

Signature of witness