

10/17/03

10-21-2003



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FINANCE SECTION

To the Honorable Commissioner of Patents and Trademarks.  
Please record the attached original document or copy thereof.

1. Name of conveying party(ies):  
Howard Peller, Tony Bible, Jack Hindel,  
Jerry Williamson, Vicki Lahna, Chris Corp,  
Chad Lecraft, Todd Miller, Lu Lu Lautzenheiser,  
Ron Fitz, Dean Ryberg  
Additional name(s) of conveying  
party(ies) attached? ☐ Yes ☒ No
2. Name and Address of receiving party(ies):  
Name: The Longaberger Company  
Street Address: 1500 East Main Street  
P.O. Box 3400  
City: Newark State: OH  
Country: U.S.A. Zip: 43055  
Additional name(s) & address(es) attached?  
☐ Yes ☒ No
3. Nature of conveyance:  
☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other  
Execution Date: September 24, 2003

4. Application number(s) or patent number(s)  
If this document is being filed with a new application, the execution date of the application is:  
A. Patent Application No.(s) B. Patent No.(s)

29/185,939

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of person to whom  
correspondence concerning document  
should be mailed:  
Name: Charma Murphy, Legal Assistant  
Internal Address: Porter, Wright, Morris & Arthur LLP  
Street Address: 41 South High Street  
City: Columbus State: OH Zip: 43215
6. Total number of applications and patents  
involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00  
☒ Enclosed  
☐ Authorized to be charged to deposit account
8. Deposit account number: 16-2326  
(Attach duplicate copy of this page if paying  
by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct  
and any attached copy is a true copy of the original documents.

Laurie N. Jacques *Laurie N. Jacques* October 15, 2003  
Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 1

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

10/20/2003 LNUELLER 00000086 29185939

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40.00 DP

Director—U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

PATENT  
REEL: 014598 FRAME: 0124

## ASSIGNMENT

Of: WOODEN BASKET

From: Howard Peller, an individual  
Tony Bible, an individual  
Jack Hindel, an individual  
Jerry Williamson, an individual  
Vicki Lahna, an individual  
Chris Corp, an individual  
Chad Lecraft, an individual  
Todd Miller, an individual  
Lu Lu Lautzenheiser, an individual  
Ron Fitz, an individual  
Dean Ryberg, an individual

To: The Longaberger Company, a corporation of Ohio

We, Howard Peller, a citizen of the United States residing in Roseville, Ohio, Tony Bible, a citizen of the United States residing in Warsaw, Ohio, Jack Hindel, a citizen of the United States residing in Frazeytsburg, Ohio, Jerry Williamson, a citizen of the United States residing in Coshocton, Ohio, Vicki Lahna, a citizen of the United States residing in Coshocton, Ohio, Chris Corp, a citizen of the United States residing in Conesville, Ohio, Chad Lecraft, a citizen of the United States residing in Warsaw, Ohio, Todd Miller, a citizen of the United States residing in Nashport, Ohio, Lu Lu Lautzenheiser, a citizen of the United States residing in Adamsville, Ohio, Ron Fitz, a citizen of the United States residing in Philo, Ohio, and Dean Ryberg, a citizen of the United States residing in Blue Rock, Ohio are inventors of a new,

original, and ornamental design for WOODEN BASKET, for which we are applying for Letters Patent of the United States by an application so titled, the specification of which was filed July 7, 2003 and has been assigned Application No. 29/185,939;

For good and valuable consideration paid to us from The Longaberger Company, a corporation of the State of Ohio having its corporate offices at 1500 East Main Street, Newark, Ohio 43058-3400, the receipt and sufficiency of which we acknowledge, by this Assignment;

We sell, assign, and transfer to The Longaberger Company our entire and undivided right, title, and interest in and to our invention of a new, original, and ornamental design for WOODEN BASKET, our said application for letters patent, the invention described therein, and all rights appurtenant thereto and in all our applications related thereto, including each of the following: the right to apply for any letters patent for said invention in the United States and all foreign countries, all other applications for letters patent on said invention, in whatsoever countries, including all divisional, renewal, substitute, and continuation applications based in whole or in part upon said invention or upon said application or related thereto; all letters patent that may issue thereon in the United States and foreign countries and all reissues, extensions, renewals, divisions, or continuations of letters patent granted for said inventions or upon said applications, to the full end of the term or terms for which said letters patent may be issued; and every priority or other right accorded by every international convention, treaty, or agreement that is or may be predicated upon or arise from said invention, application and other applications or letters patent therefor, all to be held and enjoyed by The Longaberger Company, its successors

and assigns, all the same as we would have held and enjoyed had this Assignment not been made;

We authorize and grant the right to The Longaberger Company to file and prosecute patent applications in all countries for any part of said invention in our names or in the name of The Longaberger Company or otherwise, as The Longaberger Company may deem advisable under any international convention, treaty, or agreement or otherwise;

We authorize the Commissioner of Patents and Trademarks of the United States and the empowered officials of all other countries to grant, issue, and transfer any letters patent for the said inventions arising out of said application to The Longaberger Company, as assignee of our entire right, title, and interest therein, in accordance with this instrument of assignment;

We represent and warrant that there are no rights or interests outstanding inconsistent with the rights and interests granted herein; we covenant that we will not execute, grant, or transfer any rights or interests inconsistent herewith; we bind ourselves to execute and deliver to The Longaberger Company, its successors and assigns, any further documents or instruments and to perform any further acts that may be deemed necessary to enable it, its successors and assigns, to file the said applications for letters patent for the said invention in any country in which it may elect to file such applications, and to vest in The Longaberger Company, its successors and assigns, the title herein conveyed and intended to so be conveyed, and to enable such title to be recorded in the United States and each foreign country in which each such application may be filed so that any patent issued thereon shall be issued to The Longaberger Company, its successors and assigns; and we further covenant and agree, that we will, upon request,

communicate to The Longaberger Company, its successors and assigns, any facts relating to the said invention and the history thereof known to us, and that we will testify as to the same in any interference or other litigation when requested to do so by The Longaberger Company, its successors and assigns.

IN TESTIMONY WHEREOF, we have hereunto set our hands on the day(s) indicated.




STATE OF OHIO

COUNTY OF LICKING

)  
)  
)  
SS:

On this 24<sup>th</sup> day of September, 2003 before me personally appeared Howard Peller, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

  
\_\_\_\_\_  
Notary Public

(seal)

\* \* \* \* \*


PAULA D. GIBSON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 9-20-06



STATE OF OHIO                    )  
  )  
COUNTY OF LICKING            )

ss:

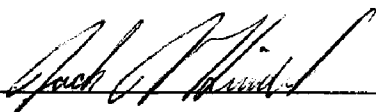
On this 24<sup>th</sup> day of September, 2003 before me personally appeared Tony Bible, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

  
\_\_\_\_\_  
Notary Public

PAULA D. GIBSON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 9-20-06

(seal)

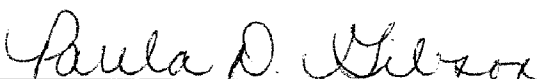
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\_\_\_\_\_

STATE OF OHIO                    )  
  )  
COUNTY OF LICKING            )

ss:

On this 24<sup>th</sup> day of September, 2003 before me personally appeared Jack Hindel, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

  
\_\_\_\_\_  
Notary Public

PAULA D. GIBSON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 9-20-06

(seal)

\* \* \* \* \*

Jerry Williamson

STATE OF OHIO )  
COUNTY OF LICKING )

ss:

On this 24<sup>th</sup> day of September, 2003 before me personally appeared Jerry Williamson, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

Paula D. Gibson  
Notary Public

(seal)

PAULA D. GIBSON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 9-20-06

\*\*\*\*\*

Vicki M Lahna

STATE OF OHIO )  
COUNTY OF LICKING )

ss:

On this 24<sup>th</sup> day of September, 2003 before me personally appeared Vicki Lahna, who executed the foregoing instrument and who acknowledged to me that she executed the same of her own free will for the purpose therein set forth.

Paula D. Gibson  
Notary Public

(seal)

PAULA D. GIBSON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 9-20-06

\*\*\*\*\*

Chris Corp

STATE OF OHIO                    )  
  )  
COUNTY OF LICKING            )

ss:

On this 24<sup>th</sup> day of September, 2003 before me personally appeared Chris Corp, who executed the foregoing instrument and who acknowledged to me that she executed the same of her own free will for the purpose therein set forth.

Paula D. Gibson  
Notary Public

(seal)

PAULA D. GIBSON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 9-20-06

\* \* \* \* \*

Chad B. Lecraft

STATE OF OHIO                    )  
  )  
COUNTY OF LICKING            )

ss:

On this 24<sup>th</sup> day of September, 2003 before me personally appeared Chad Lecraft, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

Paula D. Gibson  
Notary Public

(seal)

PAULA D. GIBSON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 9-20-06

\* \* \* \* \*



Todd Miller

STATE OF OHIO                     )  
  )  
COUNTY OF LICKING            )     ss:

On this 24<sup>th</sup> day of September, 2003 before me personally appeared Todd Miller, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

Paula D. Gibson  
Notary Public

(seal)

PAULA D. GIBSON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 9-20-06

\* \* \* \* \*

Lu Lu Lautzenheiser

STATE OF OHIO                     )  
  )  
COUNTY OF LICKING            )     ss:

On this 24<sup>th</sup> day of September, 2003 before me personally appeared Lu Lu Lautzenheiser, who executed the foregoing instrument and who acknowledged to me that she executed the same of her own free will for the purpose therein set forth.

Paula D. Gibson  
Notary Public

(seal)

PAULA D. GIBSON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 9-20-06

\* \* \* \* \*

Ronald S. Fitz

STATE OF OHIO )  
COUNTY OF LICKING )

ss:

On this 24<sup>th</sup> day of September, 2003 before me personally appeared Ron Fitz, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

Paula D. Gibson  
Notary Public

PAULA D. GIBSON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 9-20-06

(seal)

\* \* \* \* \*

Dean Ryberg

STATE OF OHIO )  
COUNTY OF LICKING )

ss:

On this 24<sup>th</sup> day of September, 2003 before me personally appeared Dean Ryberg, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

Paula D. Gibson  
Notary Public

PAULA D. GIBSON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 9-20-06

(seal)

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