

10-27-2003

PTO
10/687486Form PTO-1595
(Rev. 10/02)

RECORDED 102584981

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 6/30/2005)

PATENTS ONLY

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jock D. MACKINLAY
Stuart K. CARD

2. Name and address of receiving party(ies)

Name: Palo Alto Research Center Inc.

Internal Address: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:



Assignment



Merger



Security Agreement



Change of Name



Other _____

Street Address: 3333 Coyote Hill Rd.

City: Palo Alto State: CA Zip: 94304

Execution Date: 10/15/2003

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

10/687486

If this document is being filed together with a new application, the execution date of the application is: 10/13/03, 10/15/03

A. Patent Application No.(s) New U.S. Appl.

Attorney Docket No. D/A3239 / 311294

B. Patent No.(s) _____

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Austin-Hollands & Smith

Internal Address: _____

Street Address: PO Box 14446

City: Washington State: DC Zip: 20044-4446

6. Total number of applications and patents involved: ☐

7. Total fee (37 CFR 3.41).....\$ 40.00



Enclosed



Authorized to be charged to deposit account

8. Deposit account number:

24-0037

DO NOT USE THIS SPACE

9. Signature.

Christian Austin-Hollands (Reg No. 46,527)

Name of Person Signing

Signature

10/17/2003

Date

Total number of pages including cover sheet, attachments, and documents: 3

Mail documents to be recorded with required cover sheet information to:

10/27/2003 LMUELLER 00000009 240037

10687486

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:8021

40.00 DA

PATENT
REEL: 014618 FRAME: 0265

ASSIGNMENT

Attorney Docket No.: D/A3239

311294

The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled **SYSTEMS AND METHODS FOR EFFECTIVE ATTENTION SHIFTING** (the "Application") for inventions disclosed or claimed therein (the "Invention(s)").


which Application:

- ☒ is being executed concurrently herewith,
☐ was first executed on _____
☐ was filed on _____ as Application Number _____
☐ claims the benefit of U.S. Provisional Application(s) No(s). _____ / _____ filed _____.

Palo Alto Research Center Incorporated, a Delaware Corporation, on behalf of itself, its successors and assigns, and its legal representatives ("PARC"), is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to PARC the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to PARC;
- (2) agree that PARC may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by PARC; and
- (4) authorize PARC to subsequently enter the Application Number on this Assignment, if not already entered above.


Jock D. MACKINLAYDate 10/13/00
Stuart K. CARDDate 10/15/03_____
Date __________
Date __________
Date _____