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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Francesca Crova

2. Name and address of receiving party(ies)

Name: De Beers LV Ltd.

Internal Address: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other _____

Street Address: One Silk Street

London EC 2Y 8HQ Great-Britain

City: _____ State: _____ Zip: _____

Execution Date: October 2, 2003

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

29/171,191

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Clifford W. Browning

Internal Address: _____

Street Address: Bank One Center/Tower

111 Monument Circle, Suite 3700

City: Indianapolis State: IN Zip: 46204

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Clifford W. Browning

Name of Person Signing

Signature

October 23, 2003

Date

Total number of pages including cover sheet, attachments, and documents: 2

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Mail documents to be recorded with required cover sheet information to:

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PATENT
REEL: 014622 FRAME: 0022

ASSIGNMENT OF APPLICATION FOR DESIGN PATENT

WHEREAS,

(1) (Name of Inventor): Francesca Crova
(Address of Inventor): Circonvallazione ovest
co.in.or.L.3a
15048 Valenza (Alessandria)
Italy

(hereinafter singly and jointly referred to as "Assignor"), has made a new and useful design in:

EARRINGS US Design Patent Application N° 29/171,191

for which Assignor has made or will make application for Letters Patent of the United States; and

WHEREAS,

(Name of Assignee): De Beers LV Ltd.
(Address of Assignee): One Silk Street
London EC 2Y 8HQ
Great-Britain

(Legal Nature of Assignee):

(hereinafter referred to as "Assignee"), desires to acquire 100% of the right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application, and in, to and under any and all United States Letters Patent, that may be obtained therefor and thereon;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good, valuable and sufficient considerations to Assignor in hand paid, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, 100% of the right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and any and all other applications thereon and arising therefrom, including any and all divisions and continuations thereof, and any and all patents to be issued and obtained therefor and thereon in the United States and world wide, including all reissues and reexaminations thereof.

Assignor hereby authorizes and requests the Honorable Commissioner of Patents to issue said United States Letters Patent to Assignee, its assigns and legal representatives.

Assignor agrees to sign and execute any and all other papers necessary or desirable for the procurement of Letters Patent on said invention in the United States and world wide for the use of Assignee.

IN WITNESS WHEREOF, ASSIGNOR has hereunto set hand this 2nd day of OCTOBER, 2003.

(1) (Signature of Inventor):

