

10-29-2003

Form PTO-1595

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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102585868

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ALAN WINIG
RICHARD WINIG
JAMES ELTON
LEA BOGDAN

10-20-03

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

10/15/2003 & 10/16/2003

Execution Date: _____

2. Name and address of receiving party(ies)

Name: EYE DESIGNS LLC

Internal Address: _____

Street Address: 220 W. FIFTH AVENUE

City: COLLEGEVILLE State: PA Zip: 19426

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

29192166

If this document is being filed together with a new application, the execution date of the application is: 10/20/2003

A. Patent Application No.(s) _____

B. Patent No.(s) _____

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: SAMUEL W. APICELLI

Internal Address: _____

DUANE MORRIS LLP

Street Address: 305 NORTH FRONT STREET

P.O. BOX 1003

City: HARRISBURG State: PA Zip: 17108-1003

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

- ☒ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

04-1679

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9. Signature.

DOCKET NO.: D4824-00048

SAMUEL W. APICELLI

Name of Person Signing

Signature

10/20/03
Date

Total number of pages including cover sheet, attachments, and documents: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

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02 FD-6021

PATENT
REEL: 014622 FRAME: 040017613 U.S. PTO
29/192166

102003

ASSIGNMENT

WHEREAS, the undersigned, Alan Winig, residing at 307 Keithwood Road, Wynnewood, Pennsylvania, having invented with Richard Winig of 931 Stoke Road, Villanova, Pennsylvania 19085, James Eldon of 68 Bull Road, Barto, Pennsylvania 19504, and Lea Bogdan of 1828 Green Street, Philadelphia, PA 19130, all citizens of the United States, (hereinafter referred to as "ASSIGNORS") are the inventors of certain inventions or improvements for ornamental features related to a SHELF, which they have on the date indicated below next to their signatures executed an application for Letters Patent of the United States;

WHEREAS, EYE DESIGNS LLC, a Pennsylvania corporation, having a mailing address of 220 W. Fifth Avenue, Collegeville, Pennsylvania 19426 (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to said application for patent, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States or in any other country;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby freely acknowledged, and intending to be legally bound, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, to said ASSIGNEE, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions, and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and its possessions and territories and in all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, the same to be held and enjoyed by said ASSIGNEE, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, sale and transfer not been made.

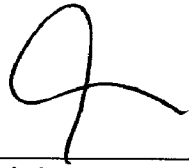
AND the undersigned ASSIGNORS hereby covenant that they have full right to convey the entire interest herein assigned, and that they have not executed and will not execute any agreement in conflict herewith, and further covenant and agree that they will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent in said ASSIGNEE, its successors, assigns, nominees, or legal representatives, and agree to communicate to said ASSIGNEE or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, and reissue applications, to make all rightful oaths, and generally to do everything possible to aid said ASSIGNEE, its successors, assigns, nominees and legal representatives to obtain and enforce for its own benefit proper patent protection for said inventions or improvements in the United States and its possessions and territories and in all other countries;

Docket No.: D4824-00048

AND ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue to said ASSIGNEE, the entire right, title and interest, in and to any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

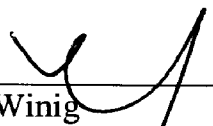
IN WITNESS WHEREOF, ASSIGNORS hereunto set their hand and seal, intending to be legally bound.

Date: 10/16/03



Alan Winig

Date: 10/16/03



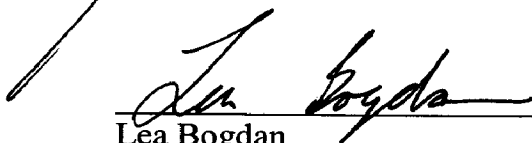
Richard Winig

Date: 10/15/03



James Eldon

Date: 10/15/03



Lea Bogdan

HBG\120758.1

Docket No.: D4824-00048

RECORDED: 10/20/2003

PATENT
REEL: 014622 FRAME: 0402