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To the Honorable Director of the United States

Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Conopco, Inc.

10-27-03

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: September 29, 2003

2. Name and address of receiving party(ies):

Name: Helen of Troy Limited

Address: Whitepark House

White Park Road

P.O. Box 836E

City: Bridgetown

State/Prov.:

Country: Barbados

ZIP:

Additional name(s) & address(es)

☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is:

Patent Application No.

Filing date

B. Patent No.(s)

D348,611

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Timothy S. Corder

Registration No. 38,414

Address: Vinson & Elkins L.L.P.

2801 Via Fortuan, Suite 100

City: Austin

State/Prov.: TX

Country: USA

ZIP: 78746

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☐ Authorized to be charged to deposit account

8. Deposit account number:

22-0365/HEL177/00001

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Timothy S. Corder

Name of Person Signing

Signature

October 23, 2003

Date

3

Total number of pages including cover sheet, attachments, and

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PATENT

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PATENT ASSIGNMENT

This PATENT ASSIGNMENT is made and entered into this 29th day of September, 2003 (this "Assignment"), by CONOPCO, INC., a Delaware corporation with an office at 390 Park Avenue, New York, NY 10022, USA ("Assignor"), to HELEN OF TROY LIMITED, a Barbados international business company with an office at Whitepark House, White Park Road, P.O. Box 836E, Bridgetown, Barbados ("Assignee").

WHEREAS, Assignor is the owner of the right, title and interest in and to a United States patent identified as:

U.S. Patent No.	Appln. S/N	Filed	Issue Date	Expiration Date
D348,611	29/003,942	Jan. 22, 1993	July 12, 1994	July 12, 2008

The foregoing patent, including all substitutes, renewals or reissues thereof, is referred to herein as the "Patent";

WHEREAS, Assignee is desirous of obtaining Assignor's right, title and interest in and to the Patent; and

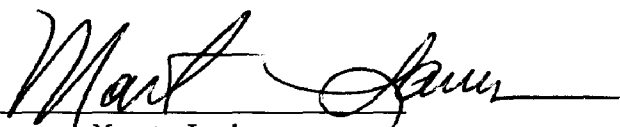
WHEREAS, Assignor has agreed to sell, assign and transfer its entire rights, title and interest in and to the Patent pursuant to the terms of the Asset Purchase Agreement dated as of August 31, 2003 (the "Asset Purchase Agreement"), among Assignor, Assignee, Helen of Troy Limited, a Bermuda corporation, and Helen of Troy Texas Corporation, a Texas corporation.

NOW, THEREFORE, in consideration of the premises contained in this Assignment and the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over, unto Assignee, its successors and assigns, its right, title and interest in and to the Patent and the inventions claimed therein.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed in its name by its duly authorized officer and its seal to be affixed as of this 29th day of September, 2003.

CONOPCO, INC.,

By:


Name: Mart Laius
Title: Vice President

ATTEST:
(Corporate Seal)

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