



Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please Record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Takahito Iida  
Nicholas R. Givotovsky

2. Name and address of receiving party(ies)

Name: Dentsu, Inc.

Internal Address:

Street Address: 1-8-1, Higashi-Shinbashi

City: Minato-ku

State: Tokyo

Zip:

Country: Japan

Additional name of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Execution Date: September 17, 2003 and October 22, 2003

Additional Name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

10/241,971

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning this document should be mailed:

Name: Morey B. Wildes

Internal Address: DAVIDSON, DAVIDSON & KAPPEL, LLC

Street Address: 485 Seventh Avenue, 14<sup>th</sup> Floor

City: New York

State: NY

Zip: 10018

6. Total number of applications and patents involved: 3

7. Total fee (37 CFR 3.41) . . . . . \$ 40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number:

50-0552

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Morey B. Wildes

Name of Person Signing

Signature

October 27, 2003

Date

Total number of pages including cover sheet, attachments, and documents: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

10/29/2003 ECOOPER 00000143 10241971

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40.00 OP

PATENT  
REEL: 014631 FRAME: 0281

## ASSIGNMENT

WHEREAS, WE, Takahito Iida and Nicholas R. Givotovsky, residing at 531-11, Yabata, Chigasaki-shi, Kanagawa-ken, JAPAN and 26 Dudleytown Road, Cornwall, CT 06753-0172, U.S.A., respectively, ASSIGNORS, have invented certain new and useful improvements in SYSTEM FOR GRANTING PERMISSION OF USER'S PERSONAL INFORMATION TO THIRD PARTY, for which an application for a Patent in the United States:

☐ is being executed this same day;

☒ was executed on August 1, 2002 and September 9, 2002;

☐ is identified by Davidson, Davidson & Kappel, LLC, Docket No. 832.1001CIP;

☒ was filed on September 11, 2002 under Serial No. 10/241,971;

☐ We hereby authorize and request our attorneys, Davidson, Davidson & Kappel, LLC of 485 Seventh Avenue, 14th Floor, New York, New York 10018 to insert here in parentheses (Application number \_\_\_\_\_, filed \_\_\_\_\_) the application number and filing date when known; and

WHEREAS, DENTSU INC., of 1-8-1, Higashi-Shinbashi, Minato-ku, Tokyo, JAPAN, ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and

WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument; and

WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith; and

WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, WE hereunto set our hands and seals the days and years set opposite our signatures.

17th, September, 2003  
Date

X 22nd October 2003  
Date

飯田 尚一  
Takahito Iida

X Nicholas R. Givotovsky  
Nicholas R. Givotovsky