

10-31-2003



10-24-03

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To the Honorable Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Ronald D. McDiarmid

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **Gruga, U.S.A. dba Novimex Fashion Ltd.**

Address: **18551 East Gale Avenue**

City: **City of Industry** State/Prov.: **CA**

Country: **USA** ZIP: **91748**

Additional name(s) & address(es) Yes No

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Other _____

Execution Date: **October 22, 2003**

4. Application number(s) or patent numbers(s): **29192505**

If this document is being filed together with a new application, the execution date of the application is: **October 24, 2003**

Patent Application No.	Filing date	B. Patent No.(s)

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **James R. Brueggemann**

Registration No. **28,286**

Address: **Sheppard, Mullin, Richter & Hampton LLP**

333 South Hope Street, 48th Floor

City: **Los Angeles** State/Prov.: **CA**

Country: **USA** ZIP: **90071-1448**

6. Total number of applications and patents involved: **1**

7. Total fee (37 CFR 3.41):.....\$ **40.00**

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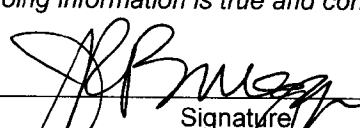
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James R. Brueggemann  **October 24, 2003**

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and

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29/192505
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ASSIGNMENT

WHEREAS, Ronald D. McDiarmid, of City of Industry, California, Assignor, has invented a new, original and ornamental design for a STAND HAVING SHELVES AND A TUBULAR FRAME, for which an application for United States Letters Patent was executed by him on or about the same date as this Assignment; and

WHEREAS, Assignor believes himself to be the original and first inventor of the invention disclosed and claimed in the application for Letters Patent; and

WHEREAS, Gruga, U.S.A. dba Novimex Fashion Ltd., a California corporation, having a place of business at 18551 East Gale Avenue, City of Industry, California 91748, Assignee, desires to acquire by formal, recordable assignment the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed

