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Conveying Party(ies)

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Name (line 1) Ben Schenouda

Execution Date
Month Day Year
October 9, 2003

Name (line 2)

Second Party

Name (line 1)

Execution Date
Month Day Year

Name (line 2)

10692163

Receiving Party

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Name (line 1) The Dial Corporation

Name (line 2)

☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Address (line 1) 15501 N. Dial Boulevard

Address (line 2)

Address (line 3) Scottsdale

City

AZ / U.S.

State/Country

85260

Zip Code

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

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PATENT
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Correspondent Name and Address

Area Code and Telephone Number

602-382-6337

Name Damon L. Boyd

Address (line 1) Snell & Wilmer LLP

Address (line 2) One Arizona Center

Address (line 3) 400 E. Van Buren

Address (line 4) Phoenix, Arizona 85004-2202

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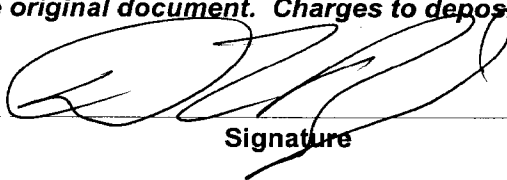
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Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Damon L. Boyd, Reg. No. 44,552

Name of Person Signing



Signature

23 October 2003

Date

6895

ASSIGNMENT

UTILITY PATENT

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the address(es) indicated below, have invented an **SYSTEM FOR REMOVAL OF STAINS** for which application for Letters Patent of the United States has been executed on even date herewith;

AND WHEREAS, The Dial Corporation (hereinafter "ASSIGNEE"), a corporation having its principal place of business at Phoenix, Arizona and a mailing address of 15501 North Dial Boulevard, Scottsdale, Arizona 85260, is desirous of acquiring an interest therein;

AND WHEREAS, a "formal application," as referred to herein, shall mean any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents do sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid applications, to the invention as described in the aforesaid applications, and to all formal applications which may be filed based in whole or in part on one or more of the aforesaid applications, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREE to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein,

AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and the perfecting of title thereto in ASSIGNEE.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Ben Shenouda	<u>28215 N. 33rd Dr</u> <u>Phoenix AZ 85085</u>	<u>B. Shenouda</u>	<u>Oct 9, 2003</u>

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STATE OF ARIZONA)
) ss.
County of MARICOPA)



On this 10th day of October, 2003, before me, a notary public in and for said county, appeared Ben Shenouda, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

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