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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
Name of conveying party(ies):	Name and address of receiving party(ies)
BRAY, Andrew Jonathan STEWART-COX, Adrian Roy	Name: <u>British American Tobacco (Investments) Limited</u>
TEARLE, Alan Douglas	
HOLFORD. Steven	Internal Address:
Additional name(s) of conveying party(es) attached? Yes x	No a corporation existing under the laws of England & Wales
3. Nature of conveyance:	
x Assignment ☐ Merger	
Security Agreement Change of Na	Street Address: Globe House, 1 Water Street
Other	
	City: London, United KingdoState: Zip: WC2R 3LA
Execution Date: 09/05/2003	Additional name(s) & address(es) attached? Tyes X No
4. Application number(s) or patent number(s):	
If this document is being filed together with a new application, the execution date of the application is:	
A. Patent Application No.(s)	B. Patent No.(s)
29/177,570	
Additional numbers attached? Yes No	
Name and address of party to whom corresponde concerning document should be mailed:	
-	7. Total fee (37 CFR 3.41)\$40.00
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	8. Deposit account number:
Street Address: 2500 Brown & Williamson Tower	
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JOHN F. SALAZAR, Reg. No. 39,353	05/16/2004 Signalus
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Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT

We,

Andrew Jonathan BRAY, Adrian Roy STEWART-COX, Alan Douglas TEARLE and Steven HOLFORD; all British citizens all of British American Tobacco R&D Centre, Regents Park Road, Southampton SO15 8TL, United Kingdom

do hereby declare that we are the inventors of the following US design patent applications:

US 29/177,628 entitled "Cigarette Pack" filed on 12 March 2003, US 29/177,570 entitled "Cigarette Pack" filed on 12 March 2003 US 29/177,572 entitled "Cigarette Pack" filed on 12 March 2003

and that we assign all our rights and interests therein insofar as the United States of America are concerned to

British American Tobacco (Investments) Limited

a corporation organized and existing under the laws of

England & Wales

Located at:

Globe House, 1 Water Street, London WC2R 3LA, United Kingdom

and do hereby authorize the said corporation to apply for and obtain Design rights for this new invention in its own name in the United States of America in accordance with this assignment.

Andrew Jonathan BRAY

Alan Douglas TEARLE

Adrian Roy STEWART-COX

Steven HOLFORD

Signed at: Southampton, U.K., 08. September 2003

Witnesses:

Reiner Diederich

Reus Dee

James Conrad Cunnington

Patents Department British American Tobacco R&D Centre Regents Park Road

Southampton SO15 8TL United Kingdom

PATENT

REEL: 014640 FRAME: 0408

RECORDED: 05/18/2004