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Tab settings

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1. Name of conveying party(ies):

Stephan Ouelet  
Stephane Caron

10-24-03

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: Pattison Sign Group, a Division of Jim Pattison Industries Ltd.

Street Address: 1600-1055 West Hastings  
Vancouver, Canada

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
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Execution Date: July 22, 2003

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

B. Patent No.(s)

29/186,689  
07/30/2003 DTESSEM1 00000094 29186689  
FC:2051 45.00 OP

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Arlen L. Olsen

Internal Address: Schmeiser, Olsen & Watts

07/30/2003 DTESSEM1 00000094 29186689  
FC:8021 40.00 OP

Street Address: 3 Lear Jet Lane, Suite 201

City: Latham State: NY ZIP: 12110

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00

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Arlen L. Olsen - Reg. No. 37,543

10-24-2003

Name of Person Signing

Signature

Date

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PATENT

REEL: 014641 FRAME: 0751

# ASSIGNMENT

Whereas, We

(1) Stephan Ouelet

City of *L'Assomption*  
Province of *Quebec*

(2) Stephane Caron

City of *Ripentigny*  
Province of *Quebec*

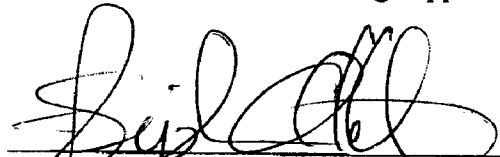
have invented certain improvements in a:

## SIGNBOARDS

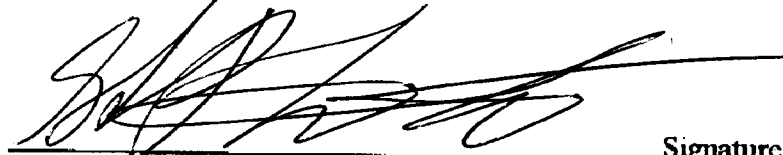
And whereas, Pattison Sign Group, a Division of Jim Pattison Industries Ltd., a corporation of *British Columbia*, having a place of business at *1600-1055 West Hastings, Vancouver* (hereinafter called Pattison Sign Group), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to Pattison Sign Group, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said applications to Pattison Sign Group, its successors and assigns; and we hereby agree that Pattison Sign Group may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by Pattison Sign Group.

(1) Date: 7/22/03

  
 \_\_\_\_\_  
 (Stephan Ouelet)  
 First Name Middle Last Name Signature  
 Inventor

(2) Date: 7/22/03

  
 \_\_\_\_\_  
 (Stephane Caron)  
 First Name Middle Last Name Signature  
 Inventor