11-04-2003

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OMB No. 0651-0027 (exp. 6/30/2005) Tab settings ⇔⇔ ♥	10259	<u> </u>	▼	▼
To the Honorable Commissione	r of Patents and Trademarks:	T		of.
Name of conveying party(ies):	10:27-03		of receiving party(ies) Mountain Corporation	
JIA, Tiandong MCNAMARA, Sharon SULIKOWSKI, Robert Additional name(s) of conveying party(les) attached? Yes ✔ No			92684
3. Nature of conveyance:			964	9/1
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PATENT REEL: 014643 FRAME: 0633

Assignment of Executed Patent Application

Date: October 16, 2003

Assignor: JIA, Tiandong Address: 6 Bates Court

Somerset, New Jersey 08873

Assignor: MCNAMARA, Sharon

Address: 7 Laurel Trail

Kinnelon, New Jersey 07073

Assignor: SULIKOWSKI, Robert Address: 4646 Independence Boulevard

Lumberton, NC 28358

Assignee: The Hartz Mountain Corporation

Address: 400 Plaza Drive

Secaucus, New Jersey 07094

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor on **October 16**, 2003 and entitled

DESIGN FOR DOG CHEW

This patent application is called "the Patent Application".

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States and in every foreign country. Assignor also assigns to Assignee all priority rights in the Patent Application.

In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.* Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of the Patent Application which may be necessary or desirable in order to comply with the rules of the United States Patent and

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^{*} Strike italicized sections <u>only</u> if foreign rights are not intended to be assigned.

Trademark Office concerning recordation of this document.

The effective date of this assignment is the date at the top of this assignment.

SIGNATURE(S)	DATE	TYPED OR PRINTED NAME(S)			
Tianding Jia	10/03/03	TIANDONG	JIA		
First Name Middle Initial Last Name Middle Initial Last Name	1410/03	Sharon McK	lamara		
First Name Middle Initial Last Name First Name Middle Initial Last Name	10/16/03	Robat Sulikow	ski'		
First Name Middle Initial Last Name					
STATE OF NEW JERSEY	STA	STATE OF NEW JERSEY			
COUNTY OF HUDSON		COUNTY OF HUDSON			
On 94.8ER3,2003 before me personally came		On 8cro8eR 10, 2003 before me personally came 5/HAROM MC NAMARA			
to me known to be the Assignor(s) described in an executed the foregoing Assignment, and the Assignor(acknowledged to me execution of the same.	s) duly execu	e known to be the Assignor(ated the foregoing Assignment, owledged to me execution of the	, and the Assignor(s) duly		
Alice J. Helbert Notary Public OF New JERSEY MY COMMISSION EXPIRES October 17, 2		Notary Publice T. GILIBER NOTARY PUBLIC OF NEV			
STATE OF	STA	TEOF Worth Caroline			
COUNTY OF	COL	inty of Rubesum			
On before me personally came		On October K-latefore me personally came Rubert Sulikowski			
to me known to be the Assignor(s) described in an executed the foregoing Assignment, and the Assignor(acknowledged to me execution of the same.	s) duly exect	to me known to be the Assignor(s) described in and who executed the foregoing Assignment, and the Assignor(s) duly acknowledged to me execution of the same.			
Notary Public		Notary Public			
	MY	Commission Expires July 5, 2006			

LF1B.595

RECORDED: 10/27/2003

PATENT REEL: 014643 FRAME: 0635