

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Ian Gavin Gormley	05/17/2004
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	European Sports Merchandising B.V.
<b>Street Address:</b>	Amsteldijk Zuid 70
<b>City:</b>	Amstelveen
<b>State/Country:</b>	NETHERLANDS
<b>Postal Code:</b>	1184 VE
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	6705960
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(703)685-0573
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(703)521-2297
<b>Email:</b>	embon@young-thompson.com
<b>Correspondent Name:</b>	Benoit Castel
<b>Address Line 1:</b>	745 South 23rd Street
<b>Address Line 4:</b>	Arlington, VIRGINIA 22202
<b>DOMESTIC REPRESENTATIVE</b>	
<b>Name:</b>	
<b>Address Line 1:</b>	
<b>Address Line 2:</b>	
<b>Address Line 3:</b>	
<b>Address Line 4:</b>	
<b>NAME OF SUBMITTER:</b>	Patrick Feagans

**CH \$40.00 6705960**

**PATENT**

Total Attachments: 1  
source=2004-05-21 assign#page1.tif

**DEED OF ASSIGNMENT**


WHEREAS **Ian Gavin Gormley** is the inventor and owner of the entire right, title and interest in and to United States Patent No. 6,705,960 issued 16 March 2004, and

AND WHEREAS **European Sports Merchandising B.V.** located and doing business at Amsteldijk Zuid 70, 1184 VE Amstelveen, The Netherlands, is desirous of acquiring all of Ian Gavin Gormley's interest therein;

NOW THEREFORE, be it known by all whom it may concern, that for and in consideration of the sum of One Dollar (\$1.00) the receipt of which is hereby acknowledged and other good and valuable consideration, **Ian Gavin Gormley** has assigned, sold, and set over, and by these presents does hereby assign, sell and set over unto **European Sports Merchandising B.V.** his entire right, title and interest in and to the said invention and in and to the Letters Patent aforesaid;

SAID invention and Letters Patent to be held and enjoyed by **European Sports Merchandising B.V.** for their own use and behoof, and for their legal representatives, to the full end of the term for which said Letters Patent is granted, as fully and entirely as the same would have been held by **Ian Gavin Gormley** had this assignment and sale not been made.

By \_\_\_\_\_

  
**Ian Gavin Gormley**

PATENT