

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

Docket No.: 1495.1000-000

To the Director of the U S Patent and Trademark Office: Please record the attached original documents or copy thereof.

1 Name of conveying party(ies)

ROBERT J. PETROSSI

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance.

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: FEBRUARY 14, 2004

2. Name and address of receiving party(ies)

Name: SALES RESEARCH INSTITUTE, INC.

Internal Address:

Street Address: 28 STATE STREET, SUITE 1100

City: BOSTON State: MA ZIP: 02109

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s)

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

10/742,628

B. Patent No (s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: TIMOTHY J. MEAGHER

Internal Address:

HAMILTON, BROOK, SMITH & REYNOLDS, P.C.

Street Address: 530 VIRGINIA ROAD, P.O. BOX 9133

City: CONCORD State: MA ZIP: 01742-9133

6. Total number of applications and patents involved: [1]

7. Total Fee (37 C.F.R. 3.41) \$ 40.00

- ☐ Enclosed
☒ Authorized to charge any deficiencies or credit any overpayment to deposit account number 08-0380
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8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

TIMOTHY J. MEAGHER

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: [3]

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SoleASSIGNMENT

WHEREAS, I, **Robert J. Petrossi**, have invented a certain improvement in **System and Method for Developing Sales Content**, described in an application for Patent,

- ☐ the specification of which is being executed on even date herewith and is about to be filed in the United States Patent Office (*use for 37 CFR §1.53(b) filings only*);
- ☐ is about to be filed in the United States Patent Office as a Provisional Application;
- ☒ the specification of which is United States Application No. **10/742,628**;
- ☐ the specification of which is a Patent Cooperation Treaty Application, International Application No. ☐, which designates the United States of America;
- ☐ which was patented under United States Patent No. ☐.

WHEREAS, **Sales Research Institute, Inc.** (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of the **Commonwealth of Massachusetts** and having a usual place of business at **28 State Street, Suite 1100, Boston, Massachusetts 02109** desires to acquire an interest therein in accordance with agreements duly entered into with me;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with the entire right, title and interest in and to said application and such Letters Patent as may issue on said invention; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by me had this assignment and sale not been made; I hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent. I hereby acknowledge that this assignment, being of the entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein;

AND, I hereby further agree for myself and my executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the

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execution of applications for patents in foreign countries, and the execution of any further applications including substitution, reissue, divisional or continuation applications, and preliminary or other statements and the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereto may be involved;

AND, I do hereby authorize and request each Patent Office and the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said invention to said ASSIGNEE, its successors, assigns, and legal representatives.

Inventor Robert J. Petrossi Date 2/14/04
Robert J. Petrossi

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