

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DCD, Inc., a Nevada Corporation	05/25/2004
RECEIVING PARTY DATA	
Name:	CONCEPTS TO RETAIL, LLC, a Nevada Limited Liability Company
Street Address:	3130 Wilshire Boulevard
Internal Address:	Suite 300
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90403
PROPERTY NUMBERS Total: 6	
Property Type	Number
Patent Number:	D476384
Patent Number:	D483828
Application Number:	10256444
Application Number:	10307044
Application Number:	10760136
Application Number:	29200706
CORRESPONDENCE DATA	
Fax Number:	(818)340-2859
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	scott@kblk.com
Correspondent Name:	Scott W. Kelley
Address Line 1:	6320 Canoga Avenue
Address Line 2:	Suite 1650
Address Line 4:	Woodland Hills, CALIFORNIA 91367
NAME OF SUBMITTER:	Scott W. Kelley

PATENT

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OP \$240.00 D476384

Total Attachments: 3

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## PATENT ASSIGNMENT

This Assignment made on May 25, 2004, by **DCD, INC.**, a Nevada corporation, Assignor, to **CONCEPTS TO RETAIL, LLC**, a Nevada Limited Liability Company, Assignee, having a place of business at 3130 Wilshire Boulevard, Suite 300, Santa Monica, California 90403.

WHEREAS, DCD, INC. is the owner of record of the following United States Patents and Applications:

1. Patent No. **D476,384**, entitled **ABDOMINAL EXERCISE DEVICE**, by Charles Perez, issued June 24, 2003;
2. Patent No. **D483,828**, entitled **PORTABLE PUNCHING EXERCISE DEVICE**, by Charles Perez, issued December 16, 2003;
3. Serial No. **10/256,444**, entitled **ABDOMINAL EXERCISE DEVICE**, by Charles Perez, filed September 26, 2002;
4. Serial No. **10/307,044**, entitled **ABDOMINAL EXERCISE DEVICE**, by Charles Perez, filed November 27, 2002;
5. Serial No. **10/760,136**, entitled **PORTABLE PUNCHING EXERCISE DEVICE**, by Charles Perez, filed January 15, 2004; and
6. Serial No. **29/200,706**, entitled **UPPER BODY EXERCISE APPARATUS**, by Charles Perez, filed March 2, 2004;

WHEREAS, DCD, INC. has made a General Assignment for the Benefit of Creditors of DCD, INC. to **INSOLVENCY SERVICES GROUP**, a California corporation.

WHEREAS, CONCEPTS TO RETAIL, LLC desires to acquire by formal, recordable assignment the entire right, title and interest in and to said patents, inventions, said application and any Letters Patent that may be granted for said inventions in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, **INSOLVENCY SERVICES, GROUP, INC.**, as Assignee for the benefit of creditors of DCD, INC., a Nevada Corporation, hereby assigns, transfers, sets over and conveys all right, title and interest, if any, in and to the above-identified said patents, inventions, said applications and any Letters Patent that may be granted for said invention in the United States and throughout the world, including the right to file foreign applications directly in the name of CONCEPTS TO RETAIL, LLC and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise, to CONCEPTS TO RETAIL, LLC, a Nevada Limited Liability Company.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date written herein above.

Assignor

DCD, INC.

By: Insolvency Services Group, a California Corporation, as Assignee under a General Assignment for the Benefit of Creditors of DCD, Inc.

By: 

Joel Weinberg, President

State of California        )  
                                      ) ss.  
County of Los Angeles    )

On May 25, 2004, before me, Marsi Fahraji, Notary Public, personally appeared  
**JOEL WEINBERG,**

~~— personally known to me~~

► proved to me on the basis of satisfactory evidence to be the  
person whose name is subscribed to the within instrument and  
acknowledged to me that he executed the same in his  
authorized capacity, and that by his signature on the instrument  
the person, of the entity upon behalf of which the person acted,  
executed the instrument.

WITNESS my hand and official seal.

Marsi Fahraji  
(Signature of Notary)

