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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Burnett D. Hunter Jr., Douglas W. Bausch, Charles Unger
 Additional name(s) of conveying party(ies) attached?
☒ Yes ☐ No

2. Name and address of receiving party(ies)
 Name: **MasterCard International Incorporated**

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name

☐ Other:

Address: 2000 Purchase Street

City: Purchase State: NY Zip: 10577

Additional name(s) and address(es) attached? Country: USA

☐ Yes ☒ No

Execution Date: October 2003, August 2003

4. Application number(s) or patent number(s)

If this document is being filed together with a new application, the execution date of the application is

A. Patent Application No.(s)

29/183,421

B. Patent No.(s)

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 OPR/FINANCE

Additional numbers attached?

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert C. Scheinfeld
 BAKER BOTTS L.L.P.
 30 Rockefeller Plaza - 44 Fl.
 New York, NY 10112

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number :
 02-4377 (Charge any additional fees to this account)
 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature

To the best of my knowledge and belief, the foregoing instrumentation is true and correct and any attached copy is a true copy of the original document.

Robert C. Scheinfeld

Name of Person Signing

Signature

11/10/03

Date

Page 1 of 3

Total number of pages including cover sheet, attachments and document: 12

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PATENT
 REEL: 014682 FRAME: 0210

RECORDATION FORM COVER SHEET
PATENTS ONLYU.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

10. Additional Names of assigning party(ies):

Charles Breuel,
Sarah Murdoch
Cheri Lynne Dorr
Mihai Badulescu

10a. Additional Names of receiving party(ies):

11. Application number(s) or registration number(s):

A. Patent Application No.(s)

B. Patent Registration No.(s)

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Alexandria, VA 22313-1450

A S S I G N M E N T

WHEREAS, WE, BURNETT D. HUNTER JR., DOUGLAS W. BAUSCH, CHARLES UNGER, CHARLES BREUEL, SARAH MURDOCH, CHERI LYNNE DORR, all citizens of the UNITED STATES and MIHAI BADULESCU, a citizen of MEXICO, residing in City of BRIARCLIFF MANOR, County of WESTCHESTER, State of NEW YORK, City of NORTH BELLMORE, County of NASSAU, State of NEW YORK, City of DOBBS FERRY, County of WESTCHESTER, State of NEW YORK, City of BRIARCLIFF MANOR, County of WESTCHESTER, State of NEW YORK, City of WAPPINGERS FALLS, County of DUTCHESS, State of NEW YORK, City of NEW YORK, County of NEW YORK, State of NEW YORK, City of NEW YORK, County of NEW YORK, State of NEW YORK, whose post office addresses are 5 BRIARBROOK DRIVE, BRIARCLIFF MANOR, NEW YORK 10510, 972 LEEDS DRIVE, NORTH BELLMORE, NEW YORK 11710, 30 BELDEN AVENUE, DOBBS FERRY, NEW YORK 10522, 180 SCARBOROUGH ROAD, BRIARCLIFF MANOR, NEW YORK 10510, 361 ALL ANGELS HILL ROAD, WAPPINGERS FALLS, NEW YORK 12590, 470 WEST 24TH STREET #18C, NEW YORK, NEW YORK 10011, 355 WEST BROADWAY #2, NEW YORK, NEW YORK 10013, respectively, have created and invented a new, original and ornamental design as set forth and described in application for Design Letters Patent of the United States entitled "CARDHOLDER WITH MAGNIFIED VIEWER WITH CARD" and as set forth and described in design patent application Serial No. 29/183,421, filed June 11, 2003; and

WHEREAS, MASTERCARD INTERNATIONAL INCORPORATED, a corporation organized and existing under the laws of Delaware and having an office for the transaction of business at 2000 Purchase Street, Purchase, New York 10577, is desirous of acquiring the entire right, title and interest in and to said design and any improvements thereon, and in and to the said application for Design Letters Patent therefor, and any Design Letters Patent which may be obtained therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that we, the said BURNETT D. HUNTER JR., DOUGLAS W. BAUSCH, CHARLES UNGER, CHARLES BREUEL, SARAH MURDOCH, CHERI LYNNE DORR, and MIHAI BADULESCU, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States, to me in hand paid by said MASTERCARD INTERNATIONAL INCORPORATED, and other valuable considerations unto me moving from said MASTERCARD INTERNATIONAL INCORPORATED, at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said MASTERCARD INTERNATIONAL INCORPORATED, its successors and assigns, the entire right, title and interest in and to the said design as set forth and described in the application for Design Letters Patent of the United States for "CARDHOLDER WITH MAGNIFIED VIEWER WITH CARD",

and any and all improvements thereon, and in and to said application and any division, continuation or continuation-in-part thereof, and in and to any Design Letters Patent of the United States which may be issued on any of said applications, and any reissues thereof, and in and to any and all applications for Design Letters Patent filed in foreign countries for said invention or improvements, including all priority rights under the Paris Convention, and any and all Design Letters Patent which may be granted in foreign countries therefor, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Design Letters Patent and Design Registrations may be granted;

AND WE, the said BURNETT D. HUNTER JR., DOUGLAS W. BAUSCH, CHARLES UNGER, CHARLES BREUEL, SARAH MURDOCH, CHERI LYNNE DORR, and MIHAI BADULESCU, do hereby authorize and request the Commissioner for Patents to issue the said Design Letters Patent of the United States to said MASTERCARD INTERNATIONAL INCORPORATED, as the assignee of the entire right, title and interest in and to the same, for the sole use and benefit of said MASTERCARD INTERNATIONAL INCORPORATED, its successors and assigns;

AND WE, the said BURNETT D. HUNTER JR., DOUGLAS W. BAUSCH, CHARLES UNGER, CHARLES BREUEL, SARAH MURDOCH, CHERI LYNNE DORR, and MIHAI BADULESCU, for the considerations aforesaid, do hereby covenant and agree to and with said MASTERCARD INTERNATIONAL INCORPORATED, its successors and assigns, that we have the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that we, our executors or administrators, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said MASTERCARD INTERNATIONAL INCORPORATED, its successors and assigns, may be required or necessary to more effectively secure to and vest in said MASTERCARD INTERNATIONAL INCORPORATED, its successors and assigns, the entire right, title and interest in and to said invention and improvements, applications, Design Letters Patent, Design Registrations, rights, benefits, privileges and advantages hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I, the said BURNETT D. HUNTER JR., have
hereunto set my hand and seal on the date below written.


BURNETT D. HUNTER, JR.

STATE OF New York)
: ss.:
COUNTY OF Westchester)

BE IT KNOWN, that on this 17th day of October, 2003, before me
personally came BURNETT D. HUNTER, JR., to me known and known to me to be the
person mentioned in and who executed the foregoing assignment, and he acknowledged
to me that he executed the same as his free act and deed for the use and purposes therein
mentioned.


Notary Public

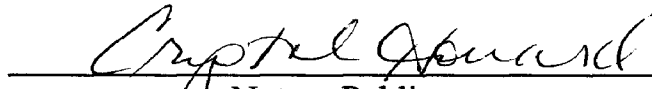
Crystal Howard
Notary Public State of New York
No. 017405045638
Qualified in Westchester County
Certificate on file in New York County
Commission Expires June 26, 2007

IN WITNESS WHEREOF, I, the said DOUGLAS W. BAUSCH, have hereunto set my hand and seal on the date below written.


DOUGLAS W. BAUSCH

STATE OF New York)
: ss.:
COUNTY OF Westchester)

BE IT KNOWN, that on this 17th day of October, 2003, before me personally came DOUGLAS W. BAUSCH, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.


Notary Public

Crystal Howard
Notary Public State of New York
No. 019405045638
Qualified in Westchester County
Certificate on file in New York County
Commission Expires June 26, 2007

IN WITNESS WHEREOF, I, the said CHARLES BREUEL, have hereunto set my hand and seal on the date below written.



 CHARLES BREUEL

STATE OF New York)

: ss.:

COUNTY OF Westchester)

BE IT KNOWN, that on this 17th day of September, 2003, before me personally came CHARLES BREUEL, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.



 Notary Public

Crystal Howard
 Notary Public State of New York
 No. 01905045638
 Qualified in Westchester County
 Certificate on file in New York County
 Commission Expires June 26, 20 07

IN WITNESS WHEREOF, I, the said SARAH MURDOCH, have hereunto set my hand and seal on the date below written.


SARAH MURDOCH

STATE OF New York)
: ss.:
COUNTY OF Westchester)

BE IT KNOWN, that on this 24th day of October, 2003, before me personally came SARAH MURDOCH, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.


Notary Public

Maria A. Haluska
Notary Public, State of New York
No. 01HA6082336 Qualified in Westchester County
Certificate Filed in New York County
Commission Expires October 21, 2006


IN WITNESS WHEREOF, I, the said CHERI LYNNE DORR, have hereunto set my hand and seal on the date below written.



 CHERI LYNNE DORR

STATE OF NY)
 : ss.:
 COUNTY OF NY)


BE IT KNOWN, that on this 8 day of Aug, 2003, before me personally came CHERI LYNNE DORR, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.



 Notary Public


RICHARD B. FIALKOW
 Notary Public, State of New York
 No. 01FI4862039
 Qualified in Nassau County
 Certificate Filed in New York County
 Commission Expires June 16, 2006

IN WITNESS WHEREOF, I, the said MIHAI BADULESCU, have hereunto set my hand and seal on the date below written.


 MIHAI BADULESCU

STATE OF NY)
) : ss.:
 COUNTY OF NY)

BE IT KNOWN, that on this 18 day of Aug, 2003, before me personally came MIHAI BADULESCU, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.


 Notary Public

RICHARD B. FIALKOW
 Notary Public, State of New York
 No. 01FI4862039
 Qualified in Nassau County
 Certificate Filed in New York County
 Commission Expires June 16, 2006