

11-17-2003

Form PTO-1595 (Substitute)  
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Tab settings

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Scott Snyder

2. Name and address of receiving party(ies)  
Name: Highly Graphic, Inc.

Internal Address:

15757 U.S. PTO  
10702936

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other

Street Address: 10717 Wilshire Blvd.,  
Apartment 402

City: Los Angeles State: CA Zip: 90024

Execution Date: 11/4/03

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

101702936

If this document is being filed together with a new application, the execution date of the application is: 11/4/03

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Caesar, Rivise, Bernstein, et al.

Internal Address: Customer No. 03000

Street Address: 12th Floor-Seven Penn Center

1635 Market Street

City: Philadelphia State: PA Zip: 19103-2212

6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(See attached Fee Transmittal)

DO NOT USE THIS SPACE

9. Signature.

11/14/2003 6TOM11 00000080 030075 10702936

01 FC:0021 40.00 DA

Barry A. Stein, Esq.  
Name of Person Signing

November 5, 2003  
Date

Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Mail Stop Assignment Recordation Services  
P.O. Box 1450, Alexandria, VA 22313-1450

PATENT  
REEL: 014686 FRAME: 0646

ASSIGNMENT OF INVENTION

WHEREAS, I, SCOTT SNYDER, residing at 10717 Wilshire Blvd., Apartment 402, in Los Angeles, County of Los Angeles, State of California, have made a certain new and useful invention in a PORTABLE ANIMATED ILLUMINATED PANEL DISPLAY DEVICE and am about to apply for Letters Patent of the United States based thereon;

WHEREAS, I am an officer of HIGHLY GRAPHIC, INC.;

WHEREAS, HIGHLY GRAPHIC, INC., a corporation organized and existing under the laws of the State of California and having an office and place of business at 10717 Wilshire Blvd., Apartment 402, Los Angeles, CA 90024, is desirous of acquiring the entire right, title and interest in and to the invention and all improvements thereon which may be made, conceived or acquired by me during the course of my association with HIGHLY GRAPHIC, INC., aforesaid and for one year thereafter, in and throughout the United States, its territories and all countries foreign thereto, and in and to said application for Letters Patent and in and to any and all Letters Patent of the United States and all countries foreign thereto which have been granted or may be granted on said invention or any part thereof, or any improvements thereon.

NOW, THEREFORE, IN CONSIDERATION of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, I, SCOTT SNYDER, by these presents do hereby sell, assign and transfer unto the said HIGHLY GRAPHIC, INC. aforesaid my entire right, title and interest in and throughout the United States, its territories and all countries foreign thereto in and to said invention and any improvements thereon which may be made, conceived or acquired by me during the course of my association with the said HIGHLY GRAPHIC, INC., and for one year thereafter, in and to said application for Letters Patent and any and all Letters Patent and extensions thereof, of the United States and countries foreign thereto which have been or may be granted on said invention or any part thereof, or improvements thereon or on said application, or any divisional, continuing, renewal, reissue, or other application and all

international priority rights associated therewith, based in whole or in part thereon, or based upon said invention, or any improvements thereon;

TO BE HELD AND ENJOYED by the said HIGHLY GRAPHIC, INC. and its legal representatives and assigns to the full ends of the terms for which said Letters Patent, or any of them, have granted as fully and entirely as the same would have been held and enjoyed by me had no sale and assignment of said interest been made; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all Letters Patent which may be granted upon the said application above referred to, or any of them, or upon said invention or any part thereof, or upon any improvements thereon which may be made, conceived or acquired by me during the course of my association with the same company and for one year thereafter, to HIGHLY GRAPHIC, INC. aforesaid, and I hereby agree for myself, my heirs, executors and administrators, to execute without further consideration, any further legal documents and any further assignments and any releases, reissues, renewals or other application for Letters Patent that may be deemed necessary by the Assignee herein named, fully to secure to the said Assignee its interest as aforesaid in and to said invention or any part thereof or any improvements thereon, and in and to said several Letters Patent, or any of them.

I do hereby covenant for myself and my legal representatives, and agree with HIGHLY GRAPHIC, INC. and its legal representatives, that I have granted no license to make or sell the said invention, that prior to the execution of this deed my right, title and interest in the said invention has not been encumbered, that I then had good right and title in and to the invention and that I have not executed and will not execute any instrument in conflict therewith.

IN WITNESS WHEREOF, I, SCOTT SNYDER, have hereunto affixed my hand and

seal this 4 day of NOVEMBER, 2003.

Scott Snyder (SEAL)  
Scott Snyder

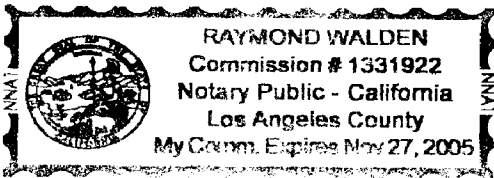
STATE OF CALIFORNIA

:  
:  
:

SS:

COUNTY OF Los Angeles

Before me personally appeared said SCOTT SNYDER and acknowledged the foregoing instrument to be his free act and deed this 4<sup>th</sup> day of November, 2003.



Raymond Walden (SEAL)  
Notary Public

My Commission Expires: November 27, 2005