$\frac{11-17-2}{11-17-2}$	U.S. Department of Comme	
	544	
1. Name of conveying party(les):	2. Name and address of receiving party(ies):	
Richard C. Sweeney Additional name(s) of conveying party(ies) attached?	Name: <u>Pactiv Corporation</u>	
Yes <u>x</u> No	Internal Address:	
3. Nature of conveyance:	Street Address: 1900 West Field Court	
X AssignmentMerger		
Security Agreement Change of Name Other	City: <u>Lake Forest</u> State: <u>IL 60045</u> Country: <u>U.S.</u>	
Execution Date: 08/20/2003		
· · · · · · · · · · · · · · · · · · ·	Additional name(s) & address(es) attached? Yes X N	
A. Patent Application No. 10/621,817, filed 07/17/2003 B. Patent No. Additional numbers att	the execution date of the application is: OPR T	
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1	
Name: John C. Gatz	7. Total fee (37 C.F.R. 3.41) \$ <u>40.00</u>	
Internal Address:	<u>x</u> Enclosed	
JENKENS & GILCHRIST	<u>x</u> Authorized to be charged to deposit account if payments is inadequate.	
Street Address: 225 West Washington, Suite 2600	8. Deposit account number: 10-0447 (47099-00135USPT)	
City: <u>Chicago</u> State: IL Zip: <u>60606-3418</u>	(Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE	E THIS SPACE	
original document. Zachary J. Smolinski Name of Person Signing Signature	ion is true and correct and any attached copy is a true copy of the <u>November 7, 2003</u> Date <u>Date</u>	
/2003 LINETLER 00000022 10621817 P.O. E	h required cover sheet information to: nt Recordation Services tent and Trademark Office Box 1450 /A 22313-1450	
CHICAGO 270091v1 47099-00135USPT		

REEL: 014687 FRAME: 0335

ASSIGNMENT

WHEREAS, I, Richard C. Sweeney, have invented certain new and useful improvements in the following: Cup Holder Having Frusto-Conical Cavities for which I have made application for United States Letters Patent, the said application having been executed by me on July 17, 2003;

WHEREAS, PACTIV CORPORATION, a corporation organized and existing under the laws of the State of Delaware, having its principal place of business at 1900 West Field Court, Lake Forest, Illinois 60045 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives my entire right, title and interest in and to said invention and in and to said applications and all patents which may be granted therefore, and all provisionals, divisions, reissues, substitutions, continuation-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to the said ASSIGNEE of my entire right, title and interest.

I also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

I hereby further agree that I will communicate to said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

I further authorize and direct my attorneys to insert below* the serial number and filing date of said application now identified as Case Docket No. 47099-00135USPT as soon as the same shall have been made known to them by the United States Patent Office.

*Serial Number: 10/621,817 Filing Date: July 17, 2003

CHICAGO 261286v1 47099-00135USPT

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 2014 day of (1), 2003.

Name: Address: Richard & Sweeney 53 Pleasant Hill Road Falmouth, ME 04105

STATE OF	• •)
COUNTY OF	CINERIA	ي (هو ا

On this 2014 day of ______, 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared, known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

Notar

Public

My Commission Expires:

[seal]

CHICAGO 261286v1 47099-00135USPT

PATENT REEL: 014687 FRAME: 0337

RECORDED: 11/13/2003