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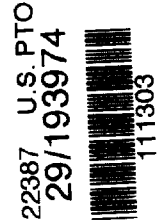
Applicant: Paola VALENTINI and Massimo ZUCCHI

For: Ring

11.13.03

Atty Docket: 819.0098

COVER SHEET TRANSMITTING ASSIGNMENT OF PATENT APPLICATION FOR RECORDING



Mail Stop Assignment Recordation Services  
Director of the US Patent and Trademark Office  
PO Box 1450  
Alexandria VA 22313-1450

Sir:

Please record the attached Assignment:

1. Name of conveying parties (37 C.F.R. § 3.31(a)(1)):

Paola VALENTINI and Massimo ZUCCHI

29193974

2. Name and address of receiving party (37 C.F.R. § 3.31(a)(2)):

Escada AG, a German corporation  
Margaretha-Ley-Ring 1  
85609 Ascheim, Germany

3. Nature of conveyance (37 C.F.R. § 3.31(a)(3)):

- Assignment
- Security Agreement
- License
- Merger
- Change of Name
- Other

Execution Date: October 2, 2003

4. Patent application against which the attached Assignment is to be recorded (37 C.F.R. §§ 3.31(a)(3),(4)) is filed herewith, in the name of Paola VALENTINI and Massimo ZUCCHI for Ring

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{00002917;v1}

5. Mail correspondence concerning the attached Assignment to (37 C.F.R. § 3.31(a)(5)):

Marguerite Del Valle  
Trademark & Patent Counselors of America, P.C.  
915 Broadway, 19th Floor  
New York, NY 10010

6. Total number of patent applications identified in this cover sheet: 1

7. Fee payment:

Attached is check in the amount of \$ 1,330 for payment of the filing fee for the application, the fee for recording the attached Assignment, the revival fee, and terminal disclaimer fee.

Attached is check in the amount of \$40.00 for the fee for recording the attached Assignment.

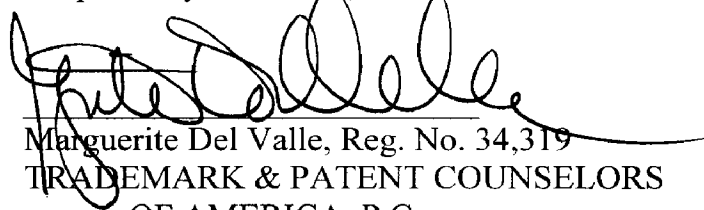
The Director is hereby authorized and requested to charge U.S. Patent & Trademark Office Deposit Acct. No. 20-1439 in the amount of \$40.00 for payment of the recording fee. Attached are two additional copies of this cover sheet. MPEP § 509.01.

If the check is missing or if other fees are required, the Director is hereby authorized and requested to charge such required fees, if any, connected with this paper to Deposit Account No. 20-1439. An additional copy of this paper is enclosed for charging purposes.

To the best of my knowledge and belief, the foregoing information is true and correct and the attached Assignment is the original document, or a true and correct copy thereof.

November 13, 2003

Respectfully submitted,



Marguerite Del Valle, Reg. No. 34,319  
TRADEMARK & PATENT COUNSELORS  
OF AMERICA, P.C.

915 Broadway, 19th Floor  
New York, New York 10010  
(212) 387-0247  
Attorneys for Applicant

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Assignment Cover Sheet  
819.0126  
November 13, 2003  
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**PATENT**  
**REEL: 014715 FRAME: 0269**



## ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, I/we, Paola VALENTINI and Massimo ZUCCHI, residing at the address(es) stated below next to my/our signatures, do hereby sell, assign and transfer unto Escada AG, a corporation organized under the laws of Germany and having an office at Margaretha-Ley-Ring 1, 85609 Ascheim, Germany, herein called "ASSIGNEE", the entire right, title and interest, together with all rights of priority, in and to my/our inventions as described and/or claimed in my/our applications for Design Patent in the United States of America, titled RING, Attorney Docket Number 819.0098, the Declaration of which being executed by me/us on the same day as this Assignment, unless indicated here otherwise below, and as described and/or claimed in any and all applications for Design Patent based thereon, including divisions, continuations and reissues thereof as well as all foreign counterparts thereof, together with all Design Patent issuing on any of the aforesaid applications for Design Patent, the same to be held and enjoyed by ASSIGNEE, its successors, assigns or other legal representatives, to the full ends of the terms of all said Design Patent therefor which may be granted.

AND I/WE HEREBY COVENANT that I/we have full right to convey the entire interest herein assigned free and clear of any encumbrance, and that I/we have not executed, and will not execute, any agreement in conflict herewith.

AND I/WE HEREBY AUTHORIZE ASSIGNEE to make applications for and to receive Design Patent for said invention in any country in its own name, or in my/our name(s), at the election of ASSIGNEE.

AND I/WE HEREBY COVENANT AND AGREE that I/we will execute or procure any further necessary assurance of title to said inventions and any Design Patent which may issue therefor and that I (we) will, at any time, upon the request and at the expense of ASSIGNEE deliver any testimony in any legal or quasi legal proceedings and execute all papers that may be necessary or desirable to perfect the title to said inventions, or any Design Patent which may be granted therefor, in ASSIGNEE, its successors, assigns, or other legal representatives, including separate assignments, and that I/we will, at any time, upon the request and at the expense of ASSIGNEE, execute any continuations, divisions, reissues, or any other additional applications for Design Patent for said invention or any part(s) thereof, all of which applications and any Design Patent issuing thereon are hereby assigned to ASSIGNEE, and will make all rightful oaths, and do all lawful acts requisite for procuring the same therein, and will communicate to Assignee, their successors, assigns and legal representatives all facts known to the undersigned relating to said invention and the history thereof, without further compensation, upon the request and at the expense of ASSIGNEE, its successors, assigns or other legal representatives.

AND I/WE HEREBY CONSENT that a copy of this assignment shall be deemed a full legal and formal equivalent hereof and consent to the filing of the original or copy of this assignment for any purpose including proving the right of ASSIGNEE to file and prosecute any applications for Design Patent for said invention or any part(s) thereof and claiming benefit of the right of priority of a prior application.

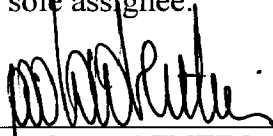
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Assignment  
819.0098  
Page 1 of 2

**PATENT**  
**REEL: 014715 FRAME: 0270**

AND I/WE HEREBY AUTHORIZE AND REQUEST the Director of the United States Patent and Trademark Office to issue any and all Design Patent of the United States of America for said invention or any part(s) thereof, resulting from any of the aforesaid applications to said ASSIGNEE as sole assignee.

Signature: \_\_\_\_\_



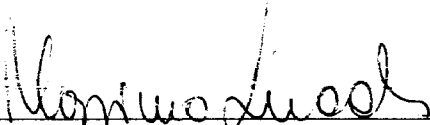
Date: \_\_\_\_\_

2-10-03

Printed name: Paola VALENTIN I

Residence: 18 Rue Godot De Mauroy, 75009, Paris, France

Signature: \_\_\_\_\_



Date: \_\_\_\_\_

02.10.03

Printed name: Massimo Zucchi

Residence: Via B. Marcello 22, 20124, Milan, Italy