Substitute Form PTQ-1595 Attorney Docket No.: 12587-048001 Client's Ref. No.: D03-047/01540-00/US

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| Name of conveying party(ies):  | Name and address of receiving party(ies):   |  |
| Masami Suzuki, Martha Danly, Greg Klenske,<br>Nicole van der Hulst and Katherine Kozuki  | Accenture Global Services GmbH<br>Geschaftshaus Herrenacker 15<br>8200 Schaffhausen         |  |
| Additional name(s) attached? ☐ Yes ☒ No  |   |  |
| 3. Nature of conveyance:   | Switzerland   |  |
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| Execution Date: 03/18/04, 03/19/04, 03/16/04, 03/16/04 and 03/18/04 Respectively   | Additional names/addresses attached? ☐ Yes 图 No   |  |
| 4. Application number(s) or patent number(s):  |   |  |
| If this document is being filed with a new application, the execution  | date of the application is:   |  |
| A. Patent Application No(s).:  | B: Patent No(s).:   |  |
| 10/797,906   |   |  |
| Additional numbers att   | tached? □ Yes 및 No  |  |
| Name/address of party to whom correspondence concerning document should be malled:   | 6. Total number of applications/patents involved: 1   |  |
| FRANK R. OCCHIUTI  | 7. Total fee (37 CFR §3.41); \$40   |  |
| Fish & Richardson P.C.   | □ Enclosed  |  |
| 225 Franklin Street<br>Boston, MA 02110-2804   | 图 Authorized to charge Deposit Account.   |  |
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| Dwight U. Thompson   | 1   |  |
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## CERTIFICATE OF TRANSMISSION BY FACSIMILE

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REEL: 014722 FRAME: 0652

Attorney Docket No: 12587-048001/D03-047/01540-00/US

## <u>AŞŞIĞNMENT</u>

For valuable consideration, we, MASAMI SUZUKI of San Francisco, CA, MARTH DANLY of Point Reyes Station, CA, GREG KLENSKE of San Francisco, CA, KATHERINE KOZUKI of Martinez, CA, NICOLE VAN DER HULST of San Jose, CA, hereby assign to: Accenture Global Services GmbH , a corporation of <u>Switzerland</u> having a place of business at: Geschaftshaus Herrenacker 15, 8200 Schaffhausen, Switzerland; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled <u>REPORTING METRICS FOR ONLINE MARKET</u> SALES CHANNELS, filed March 9, 2004, and assigned U.S. Serial Number 10/797,906 and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further

Page I of 2

**PATENT** 

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Attorney Docket No: 12587-048001/D03-047/01540-00/US

applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

| DATE: 3/18/04 | MASAMI SUZUKĮI             |
|---------------|----------------------------|
| DATE:         |                            |
|               | MARTH DANLY                |
| DATE: 3/16/04 | Die Kleaste<br>GREGKLENSKE |
| DATE: 3/16/04 | KATHERINE KOZUKI           |
| DATE:         |                            |
|               | NICOLE VAN DER HULST       |

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Attorney Docker No: 12587-048001/D03-047/01540-00/US

applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

| DATE:               |   |
|---------------------|---|
|                     | MASAMI SUZUKI                           |
| DATE: 19 March 2004 | Marthadanly                             |
| •                   | MARTHADANLY                             |
| DATE:               | · - · · · · · · · · · · · · · · · · · · |
|                     | GREG KLENSKE                            |
| DATE:               |   |
|                     | KATHERINE KOZUKI                        |
| DATE:               |   |
|                     | NICOLE VAN DER HULST                    |

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applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

| DATE:                |                      |
|----------------------|----------------------|
|                      | MASAMI SUZUKI        |
| DATE:                |                      |
|                      | MARTH DANLY          |
| DATE:                |                      |
|                      | GREG KLENSKE         |
| DATE:                | KATHERINE KOZUKI     |
|                      | ATHERINE ROZUKI      |
| DATE: MARCH 1B, 2004 | A Dolevan I Hold     |
|                      | NICÒLE VAN DER HULST |

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