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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Paolo Bulgari

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
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- Other _____

9/9/2003

Execution Date: _____

2. Name and address of receiving party(ies)

Name: Bulgari S.P.A.

Internal Address: _____

Street Address: 11 Lungotevere Marzio

City: Rome State: Italy Zip: 00186

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) 29/189,027

B. Patent No.(s) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Griffith

Internal Address: P.O. Box 4390

Street Address: _____

City: Troy State: MI Zip: 48099-4390

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

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William H. Griffith
Name of Person Signing

Signature

November 25, 2003
Date

Total number of pages including cover sheet, attachments, and documents: 2

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Commissioner of Patents & Trademarks, Box Assignments
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PATENT
REEL: 014732 FRAME: 0385

ASSIGNMENT

UNITED STATES OF AMERICA

The undersigned **Paolo BULGARI**
of **10, Via Condotti, Rome, Italy**

the inventor of a certain, new, original and ornamental design for

Jewelry Article As Pendant OPTICAL

for which application for Design Letters Patent in the United States of America is
about to be made hereby assigns and transfers to

BULGARI S.p.A.

of **11, Lungotevere Marzio, Rome, ITALY**

for good and valuable consideration, the sufficiency of which is hereby
acknowledged, for the territory of the United States of America, and not
elsewhere, the full and exclusive right, title, and interest in and to said invention
as fully set forth and described in the specification prepared and executed by
me/us on September 9, 2003, filed in the U.S. Patent Office
under Ser. No. 29/189,027 on August 22, 2003 preparatory
to obtaining Design Letters Patent to be held and enjoyed to the full end of the
term for which said Design Letters Patent is granted as full and entirely as the
same would have been held by the undersigned had this assignment and
transfer not been made.

IN WITNESS THEREOF the undersigned executed this document this

_____.

INVENTOR:

PA x _____

WITNESSES:

Maria Teresa Leiz

Alessandro Scalb

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.:	29/189,027)		
)	Group Art Unit:	2914
Inventor:	Paolo Bulgari)		
)	Examiner:	N/A
Title:	Jewelry Article As Pendant)		
	Optical)		
)	Docket No.:	2916.3010.001
Filed:	August 22, 2003)		

TRANSMITTAL LETTER

Mail Stop Assignment Recordation Services
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Transmitted herewith is the following:

1. Executed Assignment (1 page);
2. Assignment Recordation Cover Sheet (1 page);
3. Check for \$40.00 (check no. 7166); and
4. Certificate of Mailing.

The Commissioner is hereby authorized to charge any deficiencies, or credit any overpayment associated with this communication to Deposit Account No. 50-0852.

Respectfully submitted,

REISING, ETHINGTON,
BARNES, KISSELLE, P.C.



William H. Griffith Reg. No. 16,706
P.O. Box 4390
Troy, Michigan 48099-4390
(248) 689-3500

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on **November 25, 2003**.


Noelle Constantinou