FORM PTO-1619A Expires 06/30/99 OMB 0651-0027



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U.S. Department of Commerce Patent and Trademark Office PATENT

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Receiving Party		Mark if additional names of receiving parties attached	
Name (line 1) Mattel, Inc.		If document to be n	
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Address (line 1) 333 Continen	ntal Boulevard, Mail Stop #M1-0410	of a domestic representative is at	tached
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Address (line 2)		Assignment)	
Address (line 3) El Segundo	California	90245-5012	
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PATENT

REEL: 014737 FRAME: 0561

FORM PTC Expires 06/30/99 OMB 0651-0027	Page 2 U.S. Department of Commerce Patent and Trademark Office PATENT	
Correspond	ent Name and Address Area Code and Telephone Number 301-424-3640]]
Name	Heather Morin 0	7/6
Address (line 1)	Edell, Shapiro & Finnan, LLC	p.
Address (line 2)	1901 Research Boulevard	8
Address (line 3)		
Address (line 4)	Rockville, Maryland 20850	
Pages	Enter the total number of pages of the attached conveyance document including any attachments.	
Application	Number(s) or Patent Number(s) Mark if additional numbers attached	1
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If this document is signed by the firs	s being filed together with a <u>new</u> Patent Application, enter the date the patent application was Month Day Year that the date the patent application was 11-17-2003	
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	PCT PCT application number	
	rif a U.S. Application Number PCT PCT PCT PCT PCT	
Number of P	Properties Enter the total number of properties involved. # 1	
Fee Amount	Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00	-
	of Payment: Enclosed V Deposit Account	•
	Account payment by deposit account or if additional fees can be charged to the account.)	
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To the l	best of my knowledge and belief, the foregoing information is true and correct and any ed copy is a true copy of the original document. Charges to deposit account are authorized, as	
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Heather Mo	orin WWW Y IV W W W W W W W W W W W W W W W W W W	P
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REEL: 014737 FRAME: 0562

Attorney Docket No: 0621.0459D

PATENT

ASSIGNMENT

I, Michael Thomas Kane, residing at 32 Orchard Lane, Fairport, New York, 14450, (referred to as "Assignor") have invented an invention(s) (the "Invention(s)") set forth in applications for patent of the United States, entitled, <u>ENTERTAINMENT DEVICE WITH SLIDE SWITCH</u> and <u>AN INFANT SEAT</u>, and which are:

- (1) [X] provisional application
 - (a) [] to be filed herewith; or
 - (b) [X] bearing Application No. 60/466,735, and filed on May 1, 2003; and
- (2) [X] design application
 - (a) [X] to be filed herewith; or
 - (b) [] bearing Application No., and filed on

WHEREAS, Mattel, Inc., a corporation duly organized under and pursuant to the laws of California, and having its principal place of business at 333 Continental Boulevard, Mail Stop #M1-0410, El Segundo, California 90245-5012 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention(s); the applications for patent identified in paragraph (1) and (2); the right to file applications for patent of the United States or other countries on the Invention(s); any application(s) for patent of the United States or other countries claiming priority to these application(s); any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent(s) of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the applications for patent identified in paragraph (1) and (2);
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty;
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);
- (e) any application(s) for patent of the United States or other countries claiming priority to the applications for patent identified in paragraph (1) or (2) or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part;
- (f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the proceeding paragraphs (b)-(e); and
- (g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) (e), including any reissue(s) and extension(s) of said patent(s).

PATENT REEL: 014737 FRAME: 0563 The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of Edell, Shapiro & Finnan, LLC to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the applications identified in paragraph (1) or (2) when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: 11-17-03 By: 1/1/whav	l Vhomas Kane
Mic	hael Thomas Kane
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State of 16w Gail	
State of New York County of Six	
On Yourney 17, 2003, before me, PATEICIA A. G.	eaalouwkki. personally
appeared Michael Thomas Kane, personally known to me or pro	
satisfactory evidence, to be the person(s) whose name(s) is/are	
instrument and acknowledged to me that he/she/they executed the san	
capacity(ies), and that by his/her/their signature(s) on the instrument	t the person(s), or the entity
upon behalf of which the person(s) acted, executed the instrument.	
WITNESS my hand and official seal.	
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Signature of Notary Public	Place Notary Seal Above

RECORDED: 11/24/2003

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