12/3/03	Attorney Docket No.: 4110-276U1 (405(1))			
FORM PTO-1395 (Modified) 400800 1-31-92 102600 10260 10260 10260 10260 10260 10260 10260 10260 10260 10260 1	-2003  U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office  ET  20435			
Please record the attached original documents or copy thereof.				
1. Name of conveying parties:	2. Name and address of receiving party:  Mattel, Inc. 333 Continental Boulevard El Segundo, California 90245			
Stephen N. Weiss Eric D. Listenberger Joseph T. Moll				
2 Nature of conveyance:	(A Delaware Corporation)			
3. Nature of conveyance:  [X] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other:  Execution Date: Weiss and Moll on October 29, 2003 and Listenberger on November 14, 2003				
4. Application number(s) or patent number(s):  If this document is being filed together with a new application, the execution date of the application is:				
A. Patent Application No.(s): 10/699,453	B. Patent No.(s):			
Additional numbers attached?[ ] Yes [X] No				
5. Name and address of party to whom correspondence document should be mailed:	6. Total number of applications and patents involved: [1]			
John Jamieson AKIN, GUMP, STRAUSS, HAUER & FELD, L.L.P. One Commerce Square - 2005 Market Street - Suite 2200 Philadelphia, PA 19103 Telephone: (215) 965-1200 Direct Dial: (215) 965-1310 Facsimile: (215) 965-1210 E-Mail: jjamieson@akingump.com	<ul> <li>7. Total fee (37 C.F.R. 3.41) Cal. 1 x \$40.00 = \$40.00</li> <li>[X] Check enclosed</li> <li>[X] Authorized to charge deficient fees or credit any overpayment to Deposit Account.</li> </ul>			
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Attorney Docket No.: 4110-276U1 (405) Express Mail Label No.: EV343988576US

## ASSIGNMENT

(Patent Application)

WHEREAS, we, ("ASSIGNORS"):

<u>Inventor</u>	<u>Citizenship</u>	<u>Address</u>
Stephen N. Weiss	United States of America	436 Poplar Street, #C, Philadelphia, PA 19123
Eric D. Listenberger	United States of America	6 W. Central Avenue, Moorestown, NJ 08057
Joseph T. Moll	United States of America	817 11 <sup>th</sup> Avenue Prospect Park PA 19076

having invented a certain new and useful invention entitled:

## IMPROVED REMOTELY CONTROLLED TOY VEHICLES LIGHT(S)

for which a United States patent application is to be filed or has been filed on Oct 30, 2003 under U.S. Patent Application No. 10/699, 453; and

WHEREAS, ("ASSIGNEE"):

Mattel, Inc., a Delaware Corporation, having an address of 333 Continental Boulevard, El Segundo, CA 90245-5012, United States of America

is desirous of acquiring the entire right, title and interest in and to the invention throughout the United States and the world, and all right, title and interest in, to and under any and all Letters Patent of the United States and all countries throughout the world;

FOR GOOD and VALUABLE CONSIDERATION, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNORS, intending to be legally bound, do hereby:

SELL, ASSIGN, TRANSFER and CONVEY to ASSIGNEE the whole and entire right, title and interest for the United States and its possession and territories and all foreign countries in and to the invention which is disclosed in the above patent application, including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be filed in the United States and all foreign countries on the invention; all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned

7074331 v3

To be to the

PATENT REEL: 014762 FRAME: 0666 ASSIGNORS had this Assignment not been made; and specifically including all rights of priority created by the above patent application under any treaty, convention or law relating thereto;

AUTHORIZE and REQUEST the issuing authority to issue any and all United States and foreign patents granted on the invention to ASSIGNEE;

WARRANT and REPRESENT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by ASSIGNORS, and that the full right to convey the same as herein expressed is possessed by ASSIGNORS:

AGREE and UNDERTAKE, when requested and at the expense of ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, ASSIGNORS will execute all non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent applications on the invention; execute all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to ASSIGNEE all facts known to ASSIGNORS relating to the invention and the history thereof; and generally do everything possible which ASSIGNEE shall consider desirable for vesting title to the invention in ASSIGNEE, and for securing, maintaining and enforcing proper patent protection for the invention; all without further compensation to ASSIGNORS;

TO BE BINDING on the heirs, assigns, representatives and successors of ASSIGNORS and extending to the successors, assigns, and nominees of ASSIGNEE,

10 / 28/07 Date

Stephen N. Weiss

STATE OF JULY

COUNTY OF

Before me, this

day of Utable 2003, personally appeared

Stephen N. Weiss known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the

purposes therein set forth.

Notary Public

My Commission Expires:

NOTARY PUBLIC OF NEW JERSEY

NY COMMISSION EXPIRES JULY 19, 1998

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PATENT REEL: 014762 FRAME: 0667

11/14/03
Date Eric D. Listenberger
STATE OF New Jersey : ss. country of Burlington :
Before me, this 14th day of November 2003, personally appeared  Eric D. Listenberger known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the
purposes therein set forth.  Authorities the set forth.
Notary Public  My Commission Expires:
NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES JULY 19, 1985
Date STATE OF New Jewey:
COUNTY OF Bullington: ss
Before me, this day of ottober 2003, personally appeared  Joseph T. Moll known to be the person who is described in and who executed the above  Assignment, and he acknowledged to me that he executed the same of his own free will for the
purposes therein set forth.  Notary Public
My Commission Expires:  ANN M. STULAK
NOTARY PUBLIC OF NEW JERSEY  MY COMMISSION EXPIRES JULY 19, 200 4  ONLY

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**RECORDED: 12/03/2003** 

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PATENT REEL: 014762 FRAME: 0668