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To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Scott M. Croce

17-03-03

2. Name and address of receiving party(ies):

For Your Ease Only
1301 Dearborn Parkway
Chicago, Illinois 60610

Additional name(s) of conveying party(ies) attached? Yes No

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: November 28, 2003

4. Application number(s) or patent number(s):

10728477

If this document is being filed together with a new application, the execution date of the application is: November 25, 2003

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark DiPietro
Address: Merchant & Gould P.C.
P.O. Box 2903
Minneapolis, MN 55402-0903

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
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8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

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9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark DiPietro

Mark DiPietro

December 3, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3

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23552

PATENT TRADEMARK OFFICE

PATENT
REEL: 014767 FRAME: 0861

ASSIGNMENT

WHEREAS, I, Scott M. Croce, residing at 22 Hillwood Road, East Brunswick, New Jersey, made certain new and useful inventions and improvements for which I filed an application for Letters Patent of the United States on even date herewith, which is entitled ANTI-TARNISH AQUEOUS TREATMENT.

AND WHEREAS, For Your Ease Only, Inc., a corporation organized and existing under and by virtue of the laws of the State of Illinois, and having an office and place of business at 1301 Dearborn Parkway, Chicago, Illinois 60610 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire

right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore I covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 28 day of Nov, 2003.

Scott M. Croce
Scott M. Croce

STATE OF N. Jersey)
) ss.
COUNTY OF Middlesex)

On this 28 day of Nov, 2003, before me personally appeared Scott M. Croce to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]

Patricia A. Irons
Notary Public

PATRICIA A. IRONS
Notary Public of New Jersey
My Commission Expires Oct. 10, 2004