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102623073

J.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Docket No.: 694231.0057

Tab settings ⇌ ⇌ ⇌

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Justin Madison, Anthony Rodiger, Ajay Chintala
and Alan S. FlorschuetzAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

November 11, 2003; November 11, 2003

Execution Date: November 10, 2003; November 11, 2003

2. Name and address of receiving party(ies)

Name: Yahoo! Inc.

Internal Address: _____

Street Address: 701 First AvenueCity: Sunnyvale State: CA Zip: 94089Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

10/692,444

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James J. DeCarlo, Esq.Internal Address: Stroock & Stroock & Lavan LLPStreet Address: 180 Maiden LaneCity: New York State: NY Zip: 100386. Total number of applications and patents involved: 17. Total fee (37 CFR 3.41).....\$ 40.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

19-4709

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mr. G. DiRosa Reg. No. 40,991 Pat.
James J. DeCarlo, Reg. No. 36,120

Name of Person Signing

Signature

December 4, 2003

Date

Total number of pages including cover sheet, attachments, and documents: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

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PATENT
REEL: 014774 FRAME: 0478

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ASSIGNMENT

WHEREAS, WE, Justin MADISON, a citizen of the United States, residing at 1504 Concord, Richardson, Texas 75081; Anthony RODIGER, a citizen of the United States, residing at 5004 Lake Vista Drive, The Colony, Texas 75056; Ajay CHINTALA, a citizen of India, residing at 16951 Addison Road, Apt. 2108, Addison, Texas 75001; and Alan S. FLORSCHUETZ, a citizen of the United States, residing at 1500 Comanche Drive, Allen, Texas 75013, hereinafter referred to as ASSIGNORS, have invented certain new and useful improvements in SYSTEM AND METHOD FOR CONTROLLING ACCESS TO DIGITAL CONTENT, INCLUDING STREAMING MEDIA, for which we filed a U.S. Patent Application on October 22, 2003, United States Application No. ~~[to be assigned by the Patent Office]~~ 10,692,444

WHEREAS, YAHOO! Inc., a corporation organized and existing under the laws of the State of Delaware, having a mailing address at 701 First Avenue, Sunnyvale, CA 94089, hereinafter referred to as ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to each of us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY grant to James J. DeCarlo, Lawrence Rosenthal, Steven B. Pokotilow, Matthew W. Siegal, and David L. Schaeffer, attorneys with the firm of Stroock & Stroock & Lavan LLP, the right and full power of attorney to enter all further identifying information of the improvements and the application as may be deemed necessary or desirable for the recordation or perfection of this ASSIGNMENT.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, we have set our hands and seals to this Assignment.

November 11, 2003


JUSTIN MADISON

State of TEXAS)
County of DALLAS) ss.:

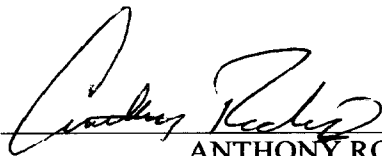
On this 11 day of November, 2003 before me, a Notary Public in and for the State and County aforesaid, personally appeared JUSTIN MADISON, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.





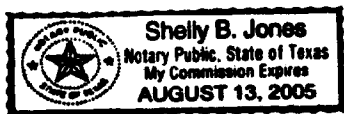
Docket No.
694231/0057

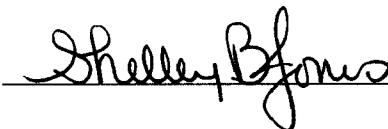
November 11, 2003


ANTHONY RODIGER

State of Texas)
County of Dallas) ss.:

On this day of November, 2003 before me, a Notary Public in and for the State and County aforesaid, personally appeared ANTHONY RODIGER, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



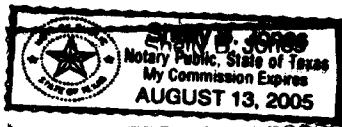


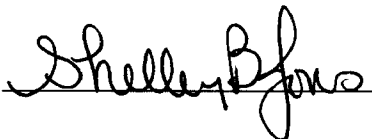
November 10, 2003


AJAY CHINTALA

State of Texas)
County of Dallas) ss.:

On this day of November, 2003 before me, a Notary Public in and for the State and County aforesaid, personally appeared AJAY CHINTALA, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.





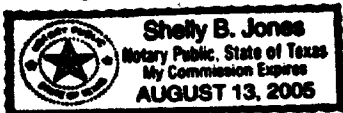
Docket No.
694231/0057

November 11, 2003


ALAN S. FLORSCHUETZ

State of TEXAS)
County of DALLAS) ss.:

On this day of November, 2003 before me, a Notary Public in and for the State and County aforesaid, personally appeared ALAN S. FLORSCHUETZ, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.




Shelly B. Jones