

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mr. Chad D. Tillman	05/24/2004
RECEIVING PARTY DATA	
Name:	Inmar Enterprises, Inc.
Street Address:	2601 Pilgrim Court
City:	Winston-Salem
State/Country:	NORTH CAROLINA
Postal Code:	27106
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10816547
CORRESPONDENCE DATA	
Fax Number:	(404)365-9532
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	404-233-7000
Email:	kbb@mmmlaw.com
Correspondent Name:	John R. Harris
Address Line 1:	1600 Atlanta Financial Center
Address Line 2:	3343 Peachtree Street NE
Address Line 4:	Atlanta, GEORGIA 30326-1044
NAME OF SUBMITTER:	John R. Harris
Total Attachments: 4 source=Assignment1#page1.tif source=Assignment2#page1.tif source=Assignment3#page1.tif source=Assignment4#page1.tif	

OP \$40.00 10816547

500001669

PATENT  
REEL: 014786 FRAME: 0092

## QUITCLAIM/ASSIGNMENT OF INVENTION RIGHTS

WHEREAS,

**Chad D. Tillman  
6510 Patchwork Circle  
Charlotte, North Carolina 28270**

(hereinafter "Assignor") has or may have invented certain new and useful improvements and/or designs (hereinafter "Invention") as disclosed and claimed in a patent application titled:

### **Providing Customized Media At Physical Point Of Sale**

(hereinafter "Application") filed with the U.S. Patent & Trademark Office, which application received the following serial number and filing date:

U.S. Patent Application Serial Number: **10/816,547**      Filed on: **April 1, 2004**; and

WHEREAS,

**Inmar Enterprises, Inc.  
2601 Pilgrim Court  
Winston-Salem, North Carolina 27106**

(hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in, to, and under the Invention and the Application, and in, to, and under any and all patents that may be obtained for the Invention, together with all foreign rights corresponding thereto;

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of the sum of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has agreed to quitclaim, sell, assign, transfer and convey, and by these presents does hereby quitclaim, sell, assign, transfer and convey, unto Assignee any and all right, title, and interest in, to and under:

- ☐ The Invention and the Application;
- ☐ Any and all other applications for patent for the Invention that may be filed in any and all countries;
- ☐ Any and all patents that may be obtained for the Invention in any and all countries; and
- ☐ Any reissue, extension, renewal, substitution, conversion, confirmation, division, continuation, continuation-in-part and the like of any of the foregoing,

(hereinafter collectively "Invention Rights").

FURTHERMORE,

Assignor hereby covenants and agrees, and binds any and all heirs, administrators, legal representatives, nominees, and assigns, to assist and cooperate with Assignee in the preparation and prosecution of any application included within the Invention Rights and in the prosecution or defense of any interference or opposition that may arise in connection with any application or patent included within the Invention Rights and, further, to execute and deliver to Assignee any and all additional petitions, oaths, assignments, or other papers or instruments that may be requested by Assignee for the purpose of full enjoyment of rights under this Assignment.

Assignor hereby authorizes and empowers Assignee to invoke and claim for any application or patent included within the Invention Rights the benefit of any rights to which Assignor might be entitled under international law or under the laws of any particular foreign country, and to invoke and claim such rights without further written or oral authorization from Assignor.

Assignor hereby consents and agrees that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular foreign country for any purpose and, more particularly, in proof of the right of Assignee to claim the aforesaid benefit of the right of priority.

Assignor covenants and agrees that this Assignment and all the terms thereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignor.

Finally, Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office to issue any patent included within the Inventions Rights to Assignee.

[Signature Pages Follow]

This the 24th day of May, 2004.

Chad D. Tillman

Chad D. Tillman

\_\_\_\_\_  
Witness #1 Signature

\_\_\_\_\_  
Witness #2 Signature

\_\_\_\_\_  
Witness #1 Name (print)

\_\_\_\_\_  
Witness #2 Name (print)

\_\_\_\_\_  
Witness #1 Address Line 1

\_\_\_\_\_  
Witness #2 Address Line 1

\_\_\_\_\_  
Witness #1 Address Line 2

\_\_\_\_\_  
Witness #2 Address Line 2

NOTARIZATION

State of \_\_\_\_\_)

County of \_\_\_\_\_)

United States of America

On this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, personally appeared

**Chad D. Tillman** before me, to me known and known to me to be the person described as Assignor in and who executed the foregoing instrument and acknowledged the same to be his/her free act and deed in and for the purposes set forth above.

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

**ACCEPTANCE BY ASSIGNEE**

The Assignee hereby accepts the assignment of the invention and application as set forth above.

This the \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

**Inmar Enterprises, Inc.**  
Assignee

By: \_\_\_\_\_

\_\_\_\_\_  
Name (print)

\_\_\_\_\_  
Title

\_\_\_\_\_  
Witness #1 Signature

\_\_\_\_\_  
Witness #2 Signature

\_\_\_\_\_  
Witness #1 Name (print)

\_\_\_\_\_  
Witness #2 Name (print)

\_\_\_\_\_  
Witness #1 Address Line 1

\_\_\_\_\_  
Witness #2 Address Line 1

\_\_\_\_\_  
Witness #1 Address Line 2

\_\_\_\_\_  
Witness #2 Address Line 2

**NOTARIZATION**

State of \_\_\_\_\_)

County of \_\_\_\_\_)

United States of America

On this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, personally appeared

\_\_\_\_\_ before me, to me known and known to me to be the person described in and who executed the foregoing instrument and acknowledged the same to be his/her free act and deed in and for the purposes set forth above, and who acknowledged that he/she had the authority to sign on behalf of the Assignee.

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_