	01PE - Cg 12-18-	2003	
	FORM PTO-1595 (Rev. 10/02) OMB No. 0651-002 (exp. 6/30/2005)	SHEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office Attorney Docket No. 77040	
	To the Director of the United States Paters and 10262	7040 ice: Please record the attached original documents or copy thereof.	
•	1. Name of conveying party(ies): Guillermo Haro 2	2. Name and address of receiving party(ies) Name: <u>Kraft Foods Holdings, Inc.</u> Internal Address:	
	Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Merger Assignment Merger Security Agreement Change of Name Other	Street Address: <u>Three Lakes Drive</u> City: <u>Northfield</u> State: <u>Illinois</u> ZIP: <u>60093</u> Additional name(s) and address(es) attached? <u>PYes No</u>	
	 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the A. Patent Application No.(s) 29/189,071 Additional numbers 	e execution date of the application is: B. Patent No.(s) s attached? <u>u</u> Yes <u>a</u> No	
	5 Name and address of party to whom correspondence	6. Total number of applications and patents involved: <u>1</u>	
	concerning document should be mailed: Name: Jon A. Birmingham FITCH, EVEN, TABIN & FLANNERY Internal Address:	7. Total fee (37 CFR 3.41)\$ 40.00 □ Enclosed ■ Authorized to be charged to deposit account	
	Street Address: <u>Suite 1600</u> <u>120 South LaSalle Street</u> City: <u>Chicago</u> State: <u>IL</u> ZIP: <u>60603-3406</u>	B. Deposit Account Number: <u>06-1135</u> (Attach duplicate copy of this page if paying by deposit account)	
	7/2003 DBYRME 00000183 061135 29189071 DO NOT USE THIS SPACE C:8021 40.00 DA 9. Statement and signature. To the pest of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original bocument. Jon A. Birmingham 51,222 Name of Person Signing Registration No.		
	Total number of pages including cover	speet, attachments, and document: <u>2</u>	
	Fax documents to be recorded with required cover sheet information to (703) 306-5995 Mail documents to be recorded with required cover sheet information to:		

Mail documents to be recorded with required cover sheet information to: Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office P.O. Box 1450, Alexandria, VA 22313-1450

> PATENT REEL: 014794 FRAME: 0053

ASSIGNMENT

I, GUILLERMO HARO, of Skokie, Illinois, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign to KRAFT FOODS HOLDINGS, INC., a Delaware corporation, having its principal place of business at Three Lakes Drive, Northfield, Illinois 60093-2753, its successors, assigns and legal representatives, the entire right, title and interest, in and to all subject matter invented by me and disclosed in the United States patent application entitled:

CROWN-SHAPED FOOD PRODUCT

application number 29/189,071, filed August 28, 2003; and in and to all patent and all convention and treaty rights of all kinds, including the right to claim priority from said application, in all countries throughout the world, for all such subject matter. I agree to sign all documents necessary to secure all said patents and rights, and request issuance of all said patents to the above assignee in accordance with this assignment.

2-5-03	Sulles Hans
Date	Guillermo Haro
State of <u>Illinois</u>) so County of <u>DiPage</u>)	"OFFICIAL SEAL" LAURA SAAD NOTARY PUBLIC, STATE OF ILLINOIS My Commission Expires April 30, 2006
State of	the County of <u>COA</u> , in the illy appeared GUILLERMO HARO, personally vas duly sworn by me, and under oath

acknowledged that the foregoing assignment was duly signed, sealed, and delivered by him on the date appearing at the foot thereof.

Notary Public

My Commission Expires:

PATENT REEL: 014794 FRAME: 0054

RECORDED: 12/11/2003