

12/11/03

12-19-2003

FORM PTO-1595
(Rev. 10/02)
OMD No. 0651-0011 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
**Samuel Moreau; Darrell Haber; Kathryn Jaroneski;
Christine Hirsch; Georgia Gibbs**

2. Name and address of receiving party(ies):
Name: **MetaTV, Inc.**

Additional name(s) of conveying party(ies) attached?
☒ No ☐ Yes

Internal Address:
Street Address: **Two Belvedere Place**

3. Nature of Conveyance:
☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

City: **Mill Valley** State: **CA** Zip: **94941**
Country: **United States**

Execution Date: **10/17/03, 11/4/03 and 11/10/03**

Additional name(s) & address(es) attached? ☒ No ☐ Yes

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is:
A. Patent Application No.(s)
10/460,950
B. Patent No.(s)
Additional numbers attached? ☐ No ☐ Yes

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Blakely, Sokoloff, Taylor & Zafman LLP**
Internal Address:
Street Address: **12400 Wilshire Boulevard
7th Floor**
City: **Los Angeles** State: **CA** ZIP: **90025**

6. Total number of applications and patents involved: **1**
7. Total Fee (37 CFR 3.41).....\$ **40.00**
☒ Enclosed
☐ Authorized to be charged to deposit account
8. Deposit Account Number:
02-2666
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Tarek N. Fahmi **December 8, 2003**
Name of Person Signing Signature Date

12/18/2003 ECD0001R 00000067 10460950 Total number of pages including cover sheet, attachments, and document: **5**

01 FC:0021 40.00 00 Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services
Director of the US Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Docket No. 4572P016

PATENT
REEL: 014794 FRAME: 0771

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned:

Samuel Moreau; Darrell Haber; Kathryn Jaroneski; Christine Hirsch; Georgia Gibbs

hereby sell, assign, and transfer to:

MetaTV, Inc.

a Corporation of California, having a principal place of business at Two Belvedere Place, Mill Valley, California 94941 United States ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States patent filed on June 12, 2003, and assigned Application No. 10/460,950 and is entitled:

Graphically Rich, Modular, Promotional Tile Interface for Interactive Television

and in and to said application and all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority from the filing of said United States applications;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

10/17/03
Date _____ Name: **Samuel Moreau**

10/17/03
Date _____ Name: **Darrell Haber**

Date _____ Name: **Kathryn Jaroneski**

Date _____ Name: **Christine Hirsch**

10.18.03
Date _____ Name: **Georgia Gibbs**

Date _____ Name: _____

Date _____ Name: _____

Date _____ Name: _____

Date _____ Name: _____

Date _____ Name: _____

Date _____ Name: _____

Assignment Document Return Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
12400 Wilshire Blvd., Seventh Floor
Los Angeles, CA 90025-1026
Telephone: (408) 947-8200

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Each Inventor: Please Sign and Date Below:

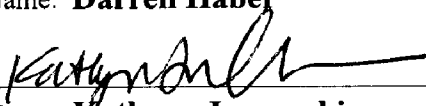
Date

Name: **Samuel Moreau**

Date

Name: **Darrell Haber**

11/10/03
Date


Name: **Kathryn Jaroneski**

Date

Name: **Christine Hirsch**

Date

Name: **Georgia Gibbs**

Date

Name:

Date

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Each Inventor: Please Sign and Date Below:

Date _____ Name: **Samuel Moreau**

Date _____ Name: **Darrell Haber**

Date _____ Name: **Kathryn Jaroneski**

Nov. 4, 2003



Date _____ Name: **Christine Hirsch**

Date _____ Name: **Georgia Gibbs**

Date _____ Name: _____

Date _____ Name: _____

Date _____ Name: _____

Date _____ Name: _____

Date _____ Name: _____

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