12/11/03

FORM PTO-1595 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

M&G- 14394 3US01 To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): Richard Kaplan Pera Group LLC Robert Ponzetti 20055 75th Ave. North Hamel, Minnesota 55340 Additional name(s) of conveying party(ies) attached? Yes No Nature of conveyance: Assignment Merger Security Agreement Change of Name Other: Execution Date: October 13, 2003 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: October 13, 2003 A. intent Application No.(s) B. Patent No.(s) Additional numbers attached? 
Yes 
No Name and address of party to whom correspondence concerning 6. Total number of applications and patents involved: 1 document should be mailed: 7. Total fee (37 CFR 3.41): \$40.00 Name: Mara E. Liepa Enclosed Address: Merchant & Gould P.C. Authorized to be charged to deposit account P.O. Box 2903 Minneapolis, MN 55402-0903 8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725 DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Mara E. Liepa December 11, 2003 Name of Person Signing Date Total number of pages including cover sheet, attachments, and document: 4 Do not detach this portion Mail documents to be recorded with required cover sheet information to: Mail Stop Assignment Recordation Services Director - U.S. Patent and Trademark Office Alexandria, VA 22313-1450

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503. P.O. Box 1450 12/18/2003 ECOOPER 00000193 29195513

PATENT TRADEMARK OFFICE

PATENT REEL: 014795 FRAME: 0844

## ASSIGNMENT

WHEREAS, we, Richard Kaplan, residing at 904 Lincoln Ave, St. Paul, Minnesota 55105 and Robert Ponzetti, residing at 245 Kelly Ave, Excelsior, Minnesota 55331, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States on Herewith, which is entitled Spiral Floral Card Holder.

AND WHEREAS, Pera Group LLC dba Handy Floral Products and Handy Gardener, a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 20055 75th Ave. North, Hamel, Minnesota 55340 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the

PATENT REEL: 014795 FRAME: 0845 entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand thisday of
October, 2003
Richard Kaplan
STATE OF NINNESOTA )
STATE OF MINNESOTA )  COUNTY OF HENNEPIN )
On this 13th day of OCTOBER, 2003 before me personally appeared Richard
Kaplan to me known and known to me to be the person described in and who executed the foregoing
instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein
set forth.
[SHAI] CRAIG A. FEDEWA Craig A. Ledeub

Robert Ponzetti

STATE OF MINNESOTA )

(COUNTY OF HENNEPIN )

On this 13th day of COBER, 2003, before me personally appeared Robert Ponzetti to me known and known to me to be the person described in and who executed the foregoing

instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]



**RECORDED: 12/11/2003** 

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