

12/16/03



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B/O FORM PTO 1595 (1/31/92)

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ZAP-0002

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of Conveying Party(ies):  
Joel Pinsky☐ Additional names of conveying parties attached

2. Name and Address of Receiving Party(ies):

Name: Philippe Starck

Internal Address:

Street Address: 27 rue Pierre POLI

City, State, Zip: Issy les Moulineaux  
FRANCE, 92130☐ Additional name(s) and address(es) attached.

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other:

Execution Date: November 23, 2003

4. (a) Patent Application Number(s):

29/186,588

If this document is being filed together with a new application, the  
execution date of the application is:

4. (b) Patent Numbers:

☐ Additional Numbers Attached.5. Name and Address of Party to whom Correspondence  
Concerning this Document Should be Mailed:

Name: Robert P. Bell

Address: Robert Platt Bell  
Registered Patent Attorney  
8033 Washington Road  
Alexandria, VA 22308

6. Total Number of Applications and Patents Involved: 1

7. Total Fee: \$40.00  
(37 C.F.R. § 3.41)

- ☐ Enclosed.  
☒ Authorized to be charged to deposit account.

8. Deposit Account Number: 50-1393

ATTACH DUPLICATE COPY OF THIS PAGE IF PAYING BY DEPOSIT ACCOUNT

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9. Statement and Signature:

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the  
original document.

Robert P. Bell, Registration Number 34,546

December 16, 2003


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Total number of pages including cover sheet: 3

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Application of: <b>Philippe Starck et al.</b>	Docket No.: <b>ZAP-0002</b> RPB REF: <b>ZAP-0002</b>
Serial Number: <b>29/186,588</b>	Art Unit: <b>2911</b>
Filing Date: <b>July 21, 2003</b>	Examiner: <b>UNASSIGNED</b>
Title: <b>TOOTHBRUSH SANITIZER</b>	
<p>WHEREAS, <b>JOEL PINSKY</b> whose post office address(es) appear below (hereinafter referred to as ASSIGNOR), have invented certain new and useful improvements in <b>TOOTHBRUSH SANITIZER</b> (hereinafter referred to as THE INVENTION) for which the above-captioned Application for United States Letters Patent, filed July 21, 2003;</p>	
<p>WHEREAS, <b>PHILIPPE STARCK</b>, whose post office address is 27 rue Pierre POLI, Issy les Moulineaux, FRANCE, 92130, (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the same in the United States and throughout the world;</p>	
<p>NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, we, ASSIGNOR, by these presents do sell, assign and transfer until said ASSIGNEE, the entire right, title and interest in and to said invention and Patent Application throughout the United States of America, including any and all United States Letters Patent granted on any U.S. Patent Application, and any division, continuation, continuation-in-part and reissue of said U.S. Patent Application; and the entire right, title and interest in and to said invention throughout the world, including the right to apply for patents and inventor certificates in respect thereof and to claim priority pursuant to rights accorded ASSIGNOR under the terms of the Paris International Convention and all other available international conventions and treaties; and the entire right, title and interest in and to any and all patents, patents of addition, utility models, patents of importation, revalidation patents and inventor certificates which may be granted throughout the world in respect of said invention.</p>	
<p>ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) or inventor certificate(s) in the United States and in foreign countries for said invention, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said invention, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE's expense, to identify and communicate to ASSIGNEE at ASSIGNEE's request documents and information concerning the invention that are within ASSIGNOR's possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR's obligations under this instrument shall extend to ASSIGNOR's heirs, executors, administrators and other legal representatives.</p>	
<p>ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent referred to above to ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE's sole use and behoof; and for the use and behoof of ASSIGNEE's legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.</p>	

Application of: <b>Philippe Starck et al.</b>	Docket No.: <b>ZAP-0002</b> RPB REF: <b>ZAP-0002</b>
Serial Number: <b>29/186,588</b>	Art Unit: <b>2911</b>
Filing Date: <b>July 21, 2003</b>	Examiner: <b>UNASSIGNED</b>
Title: <b>TOOTHBRUSH SANITIZER</b>	
Full Name of Second Inventor <b>Joel Pinsky</b>	Citizenship <b>USA</b>
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City <b>New York</b>	City <b>New York</b>
State or Country <b>New York</b>	State or Country <b>New York</b>
Zip <b>10023</b>	Zip <b>10023</b>
DATE <b>11/23/03</b>	SIGNATURE 
(Notarization preferred but not required)	
Before me personally appeared said _____ and acknowledges this instrument to be his (her) free act and deed this _____ day of _____, 200__.	
Notary Public _____	