12-23-2003



| (Rev. 10/02) RECOY | |
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| Tab settings | |
| To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. | |
| Name of conveying party(ies): | 2. Name and address of receiving party(ies) |
| beed Makasala | Name: Mattel, Inc. |
| Isaak Volynsky | Internal Address: |
| | |
| Additional name(s) of conveying party(ies) attached? Yes VNo | |
| Nature of conveyance: | |
| Assignment Merger | _ |
| Security Agreement Change of Name | Street Address: 333 Continental Boulevard |
| | |
| Other | |
| | City: El Segundo State: CA Zip: 90245 |
| Execution Date: September 21, 2003 | Additional name(s) & address(es) attached? Yes V No |
| 4. Application number(s) or patent number(s): | |
| If this document is being filed together with a new application, the execution date of the application is: | |
| A. Patent Application No.(s) 10/663,039 | B. Patent No.(s) |
| A. Faterit Application No.(3) | B. Fatont 140.(3) |
| | |
| Additional numbers attached? Yes No | |
| 5. Name and address of party to whom correspondence concerning document should be mailed: | 6. Total number of applications and patents involved: |
| Name: David E. Hall | 7. Total fee (37 CFR 3.41)\$_40.00 |
| Name | Enclosed |
| Internal Address: Kolisch Hartwell, P.C. | Linciosed |
| | Authorized to be charged to deposit account |
| | |
| | 8. Deposit account number: |
| Street Address: 520 S.W. Yamhill Street, Suite 200 | PR FC |
| | 8. Deposit account number: |
| | 8. Deposit account number: 11-1540 PR THANCE |
| City: Portland State: OR Zip: 97204 | 5 5 |
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| | December 16, 2003 |
| Name of Person Signing Signature Date | |
| Total number of pages including cover sheet, attachments, and documents: | |

10683639 caments to be recorded with required cover sneet information of Patents & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT

WHEREAS, I, Isaak Volynsky of Beverly Hills, California, have invented certain

improvements in HIGH-VOLUME INSERTS FOR FLEXIBLE DOLLS, for which I filed

U.S. Provisional Patent Application Serial No. 60/410,598, filed September 13, 2002; and

both a non-provisional patent application and a PCT patent application for Letters Patent of the

United States on the date I executed this Assignment as hereinafter set forth.

WHEREAS, Mattel, Inc., a Delaware corporation, having its principal place of

business in El Segundo, California, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which hereby are acknowledged, I, Isaak Volynsky, have sold, assigned, and

transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and

assigns, the full and exclusive right to the invention in the United States and its territorial

possessions and in all foreign countries, and the entire right, title, and interest in and to any

and all Letters Patent that may be granted therefor in the United States and its territorial

possessions and in any and all foreign countries, and in and to any and all divisions,

continuations, reissues, substitutions, and extensions thereof.

I hereby authorize and request the Patent Office officials in the United States and any

and all foreign countries to issue any and all of said Letters Patent, when granted, to Mattel,

Inc., as the assignee of my entire right, title, and interest in and to the same, for the sole use

of Mattel, Inc., and its successors and assigns.

Further, I hereby covenant and agree to and with Mattel, Inc., and its successors and

assigns, at the time of execution and delivery of these presents, that I am the sole and lawful

Page 1 of 2 - ASSIGNMENT TO MATTEL, INC.;

Our Files - MAT 3H2, 3H2A and 3H2P

PATENT REEL: 014804 FRAME: 0202 owner of the entire right, title, and interest in and to the invention and the above-identified patent applications, and that the same are unencumbered, and that I have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, I agree that I will communicate to Mattel, Inc., or its representatives, any facts known to me respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

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| land Alderd |
| ISAAK VOLYNSKY Styngly, |
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Page 2 of 2 - ASSIGNMENT TO MATTEL, INC.; Our Files - MAT 3H2, 3H2A and 3H2P

RECORDED: 12/19/2003

PATENT REEL: 014804 FRAME: 0203