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B/O FORM PTO-1595 (1/31/92)

U.S. Department of Commerce
Patent and Trademark Office



102639690

1-2-04

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of Conveying Party:

Carsten JØRGENSEN

Additional names of conveying parties attached.

2. Name and Address of Receiving Party(ies):

Name: PI-Design AG

Street Address: Kantonsstrasse 100

City, State, Zip: CH-6234 Triengen, Switzerland

Additional name(s) and address(es) attached.

3. Nature of Conveyance

- Assignment Merger
- Security Agreement Change of Name
- Other:

Execution Date: **October 28, 2003**

4. (A) Patent Application Number(s):

29/192,212

If this document is being filed together with a new application, the execution date of the application is:

Additional Numbers Attached.

4. (B) Patent Number(s):

5. Name and Address of Party to whom Correspondence Concerning this Document Should be Mailed:

Name: Gary M. Nath
 Address: **NATH & ASSOCIATES**
 1030 15th Street, N.W. - 6th Floor
 Washington, D.C. 20005

6. Total Number of Applications and Patents Involved:

1

7. Total Fee:

(37 CFR 3.41)

\$ 40.00

- Enclosed.
- Authorized to be charged to deposit account.

8. Deposit Account Number:

14-0112

ATTACH DUPLICATE COPY OF THIS PAGE IF PAYING BY DEPOSIT ACCOUNT.

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9. Statement and Signature:

01/06/2004 ECOOPER 00000173 29192212
 01 FC: 021
 To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Gary M. Nath, Reg. No. 26,965
 Marvin C. Berkowitz, Reg. No. 47,421
 Customer No. 20,529

January 2, 2004
Date

Attorney Docket No.: 25764

Total number of pages comprising cover sheet: 1

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION given to
Carsten JORGENSEN, hereinafter referred to as the ASSIGNOR(S),
who has/have invented certain new and useful
Wrist Watch, hereinafter referred to as the
invention, for which I/we has/have executed an application for
Letters Patent in the United States Patent and Trademark Office on
Oct. 22, 2003 as Patent Application No. 29/192,212.

WHEREAS, PI-Design AG, a corporation organized and existing
under the laws of the country/state of SWITZERLAND, whose post
office address/business address is Kantonsstrasse 100, CH -6234
Triengen, SWITZERLAND, hereinafter referred to as the ASSIGNEE,
desires to acquire the entire right, title and interest for the
United States and elsewhere throughout the world in and to said
invention and application, including any and all divisions and
continuations thereof, all rights of priority under the terms of
the International Convention for the Protection of Industrial
Property, and any and all Letters Patent which may be granted
thereon, including any and all renewals, reissues and prolongations
thereof.

NOW, WITNESSETH THIS that for and in consideration of the sum
of one dollar (\$1.00) and other good and valuable consideration,
the receipt, adequacy and sufficiency of which are hereby
acknowledged, said ASSIGNOR(S) hereby assign(s), sell(s) and
transfer(s) to said ASSIGNEE, its assigns and legal
representatives, the entire right, title and interest for the
United States and elsewhere throughout the world, in and to said
invention and application, including any and all divisions and
continuations thereof, all rights of priority under the terms of
the International Convention for the Protection of Industrial
Property, and any and all Letters Patent which may be granted
thereon, including any and all renewals, reissues and prolongations
thereof, with all the rights, powers, privileges, and advantages in
any way arising from or pertaining thereto, for and during the term
or terms of any and all such Letters Patent when granted, including
any and all renewals, reissues and prolongations thereof, for the
use and benefit of said ASSIGNEE and its assigns and legal
representatives, in as ample and as beneficial a manner for all
intents and purposes as said ASSIGNOR(S) might or could have held
and enjoyed the same had this assignment not been made.

ASSIGNMENT

ALSO, said ASSIGNOR(S) hereby agree(s) to execute all papers necessary to file said applications in the United States and elsewhere throughout the world, and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing any and all Letters Patent thereon.

AND said ASSIGNOR(S) authorize(s) and request(s) the Commissioner of Patents to issue a Letter s Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

By:



Inventor's Name: *Carsten Jørgensen*
(first or sole inventor)

28.10.03
Date