SHEETU.S. DEPARTMENT OF COMMERCE FORM PTO - 1595 1-31-92Patent and Trademark Office sioner of Patents and Trademarks, Please record the attached original documents or copy thereof To the Honoral 1. Name of conveying party(ies): 2. Name and address of receiving party (ies): 12/8/2003 Thomas J. Boyd Name: Colgate-Palmolive Company Internal: Address: 300 Park Avenue New York State: New York Zip 10022 City: Nature of conveyance: ■ Assignment ☐ Change of Name ☐ Security Agreement Execution Date: Please see above or patent number (s): Patent No. 29/195,267 4. Application number (s) If this document is being filed together with a new application, the execution date of the application is: B. Patent No.(s) A. Patent Application No.(s) Additional numbers attached? Yes ⊠No 6. Total Number of applications and patents involved: Name and address of party to whom correspondence concerning document should be mailed: COLGATE-PALMOLIVE COMPANY Internal Address: PATENT DEPARTMENT 909 RIVER ROAD Street Address: P.O. BOX 1343 City: PISCATAWAY Zip: 08855-1343 State: NJ \$40.00 7. Total Fee (37 CFR 3.41) Enclosed Authorized to be charged to deposit account 03-2455 8. Deposit account number: 03-2455 (If any additional fee is required, please charge to our Deposit Account No. 03-2455) DO NOT USE THIS SPACE 9. Statement and Signature and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Attorney Docket No.: 7480 Total number of pages including cover sheet: CERTIFICATE OF MAILING I hereby certify that the paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Post Office to the service under 37 CFR 1.10 addressed to the Commissioner of Patents - Mail Stop: Assignments, P.O. Box 1450, Alexandria, VA 223413-1450 Via First Colleton-Carter (Signature of

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ASSIGNMENT

WHEREAS, I, Thomas J. Boyd (below referred to as ASSIGNOR(S)), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States is being filed herewith (was filed) in the United States Patent and Trademark Office as **Application Serial No. 29/195,267**, filed **12/9/03**, Attorney Docket IR 7480 naming the ASSIGNOR(S) as an inventor, and entitled Dentifrice; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

	December 9, 2003
This Assignment is effective as of _	
	(Date of Filing)

(Sheet 1 of 2)

PATENT REEL: 014859 FRAME: 0512 (Assignment con't)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of

Thomas J. Boyd

Address: 226 High Street Metuchen, NJ 08840

State of New Jusup County of Kildlesel

On this Hand and of <u>Jecember</u> 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

MARIA V. LOGATTO
Notary Public of New Jersey
My Commission Expires 8/8/2005

NOTARY PUBLIC

Colgate-Palmolive Company accepts this Assignment.

COLGATE-PALMOLIVE COMPANY

Michael J. McGrea

Senior Associate Patent Counsel

(Sheet 2 of 2)

PATENT REEL: 014859 FRAME: 0513