



To the Honorable Assistant Secretary and copy(ies) thereof.

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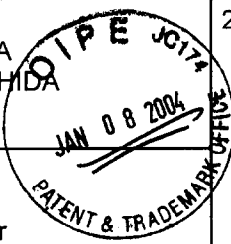
1. Name of conveying party(ies):
(1) Shiro IWASAKI (3) Taiji SAWADA
(2) Eiichi HATAE (4) Hiroyuki YOSHIDA

2. Name and address of receiving party(ies):
Name: Matsushita Electric Industrial Co., Ltd.
Street Address: 1006, Oaza Kadoma-Shi, Osaka, 571-8501, Japan

Additional name(s) of conveying party(ies) attached? No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: (1) September 29, 2003; (2) September 29, 2003; (3) September 30, 2003; (4) September 29, 2003

Additional name(s) & address(es) attached? No



4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is:
A. Patent Application No.(s)
10/670,530, filed September 26, 2003

B. Patent No.(s)

Additional numbers attached? No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: WENDEROTH, LIND & PONACK, L.L.P.
Attn: Jeffrey R. Filipek, Esq.
Street Address: 2033 K Street, N.W., Suite 800
City: Washington, State: DC ZIP: 20006-1021

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41). \$ 40.00
 Enclosed (Check No. 59615)
Authorized to be charged to deposit account

8. Deposit account number: 23-0975
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey R. Filipek, Reg. No. 41,471
Name of Person Signing

Signature

January 8, 2004
Date

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OWNER IS AUTHORIZED TO FILE THIS PAPER TO DEPOSIT COPY NO. 23-0975

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned,

**Shiro IWASAKI,
Eiichi HATAE,
Taiji SAWADA and
Hiroyuki YOSHIDA**

hereby sells, assigns, and transfers to **Matsushita Electric Industrial Co., Ltd.**
a corporation of **Japan**,
having a place of business at **1006, Oaza Kadoma, Kadoma-Shi, Osaka, 571-8501,**
Japan,

its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, including the right to claim priority, in and to any and all improvements which are disclosed in the application for United States Letters Patent, which:

_____ has been executed by the undersigned concurrently herewith,

_____ was filed on _____ as Application Serial No. _____,

Attorney Docket No. 2003_1325A/JRF/01903, and is entitled:

**CONTENT-TRANSMITTING APPARATUS, CONTENT-RECEIVING
APPARATUS, CONTENT TRANSMITTING/RECEIVING SYSTEM,
METHOD, AND RECORDING MEDIUM THEREOF**

and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements, and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements, together with the right to sue for past damages, if any;

Agree(s) that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements, execute all rightful oaths, assignments, powers of attorney and other papers, communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant(s) with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned. I/We hereby authorize my/our attorneys, authorized to prosecute said application to insert the filing date and serial number of the said application as soon as it is known.

The undersigned declare(s) further that all statements made herein of his/their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this assignment, patent or patent application and any patent issuing thereon.

岩崎様

署名日(日/月/年)

Shiro Iwasaki

29 / 9 / 2003

Shiro IWASAKI (Signature)

Date(D/M/Y)

波多江様

署名日(日/月/年)

Eiichi Hatae

29 / 9 / 2003

Eiichi HATAE (Signature)

Date(D/M/Y)

澤田様

署名日(日/月/年)

Taiji Sawada

30 / 9 / 2003

Taiji SAWADA (Signature)

Date(D/M/Y)

吉田様

署名日(日/月/年)

Hiroyuki Yoshida

29 / 9 / 2003

Hiroyuki YOSHIDA (Signature)

Date(D/M/Y)