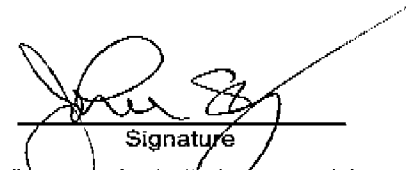


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1. Name of conveying party(ies): Andrew Jonathan Bray Steven Holford Alan Douglas Tearle Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>British American Tobacco (Investments) Limited</u> Internal Address: _____ Street Address: <u>1 Water Street</u> City: <u>London</u> Country: <u>United Kingdom</u> Postal Code: <u>WC2R 3 LA</u> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>07/14/2004</u>	4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _____ A. Patent Application No.(s) <u>10/795,775</u> B. Patent No.(s) _____ Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>John F. Salazar</u> Internal Address: <u>MIDDLETON REUTLINGER</u> Street Address: <u>2500 Brown & Williamson Tower</u> City: <u>Louisville</u> State: <u>KY</u> Zip: <u>40202</u>	6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 3.41), \$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: _____	
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9. Signature. <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <u>John F. Salazar, Reg. No. 39,353</u> Name of Person Signing </div> <div style="width: 30%; text-align: center;">  Signature </div> <div style="width: 30%; text-align: right;"> <u>July 19, 2004</u> Date </div> </div> <p style="text-align: center;">Total number of pages including cover sheet, attachments, and documents: <u>3</u></p>		

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ASSIGNMENT

WHEREAS, WE,

Andrew Jonathon Bray, Steven Holford and Alan Douglas Tearle, all British citizens, all of British American Tobacco R&D Centre, Regents Park Road, Southampton SO15 8TL, United Kingdom;

do hereby declare that we are the inventors of United States Letters Patent entitled **METHOD AND APPARATUS FOR FORMING A MULTIPLE BUNDLE HINGED LID HINGED CIGARETTE PACK**, application number 10/795,775, filed on March 8, 2004;

and hereby assign all our rights and interests therein insofar as the United States of America is concerned to:

British American Tobacco (Investments) Limited,

a corporation organized and existing under the laws of England and Wales

Located at Globe House, 1 Water Street, London WC2R 3LA, United Kingdom;

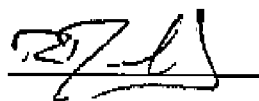
and do hereby authorize the said corporation to apply for and obtain said application, including any divisions, continuations, and continuations-in-part, in its name in the United States of America in accordance with this assignment


Andrew Jonathan Bray


Steven Holford


Alan Douglas Tearle

Signed at: BRITISH AMERICAN TOBACCO R&D CENTRE, SOUTHAMPTON, UK

Witnesses: 
ROBERT DONALD


JAMES CUNNINGHAM

Patents Department
British American Tobacco R&D Centre
Regents Park Road
Southampton SO15 8TL
United Kingdom