

01-22-2004



FORM PTO-1595  
(Rev. 10/02)  
OMD No. 0651-0011 (exp. 6/30/2005)

Recordation Form Cover  
**PATENTS ONLY**

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2004 JAN 20 AM 9:15

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **Kenneth C. Fording** *1-20-04* **FINANCE SECTION** 2. Name and address of receiving party(ies):

Name: **Baby Kingdom, Inc.**

Internal Address: \_\_\_\_\_

Street Address: **8885 Venice Boulevard  
Suite 205-I**

City: **Los Angeles** State: **Cal** ZIP: **90034**

Country: **USA**

Additional name(s) & address(es) attached?  No  Yes

Additional name(s) of conveying party(ies) attached?

No  Yes

3. Nature of Conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: 9/30/03

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s) \_\_\_\_\_

B. Patent No.(s) \_\_\_\_\_

**Des. 358,005**

Additional numbers attached?  No  Yes

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Blakely, Sokoloff, Taylor & Zafman LLP

Internal Address: \_\_\_\_\_

Street Address: 12400 Wilshire Boulevard  
7th Floor

City: Los Angeles State: CA ZIP: 90025

6. Total number of applications and patents involved: **1**

7. Total Fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account Number:

02-2666

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.*

01/21/2004 DBTRME 00000152 8358005

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**Eric S. Hyman**

Name of Person Signing

Signature

1/13/04

Date

Total number of pages including cover sheet, attachments, and document: **2**

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services  
Director of the US Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Docket No. 6823P001

**PATENT**  
**REEL: 014892 FRAME: 0343**

ASSIGNMENT

Whereas, Kenneth C. Fording, an individual residing in Los Angeles, California (hereinafter "Assignor"), according to the records of the United States Patent and Trademark Office, is the sole inventor and owner of the entire right, title and interest in and to United States Patent No. Des. 358,005, which issued May 2, 1995.

Whereas, Assignor desires to assign his entire right, title and interest in and to said patent, and the invention and design described therein described to, Baby Kingdom, Inc. a corporation organized under the laws California, having a principal place of business at 8885 Venice Blvd., Suite 205-I, Los Angeles, CA 90034(hereinafter "Assignee");

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does now assign, transfer and set over to Assignee, the entire right, title and interest in and to said patent within the United States of America and its territorial possessions and in and to any and all divisional, reissues, substitutions, continuations and continuations-in-part thereof and in and to any letters patent that may be granted thereon, together with the right to extend the protection of such patent to the various territorial possessions now owned or which may be hereafter acquired by the United States of America and all foreign countries, and the right to sue for damages for all infringements thereof, all said rights to be held and enjoyed by Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns to the full end of the term of said patent as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment transfer and sale had not been made.

Date: 9/30/, 2003

  
Name: Kenneth C. Fording