

01-23-2004

Atty. Docket No.: 2950-0252P

Page 1 of 1



102654609

To the Honorable

Please record the attached original documents or copy thereof.

## COVER SHEET

Patents and Trademarks:

22553 U.S. PTO  
10758073

1. Name of conveying party(ies):  
[FAMILY NAME (ALL CAPS), Given Name]  
**CHOI, Jong Cheol**

1-16 04

Additional name(s) of conveying party(ies) attached?

☐ YES ☒ NO

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other:

2. Name and address of receiving party(ies)

Name: **LG ELECTRONICS INC.**

Internal Address:

Street Address: **20, Yoido-dong, Youngdungpo-gu**City: **Seoul**

State:

ZIP:

Country: **KOREA**Postal Code: **150-010**Additional name(s) & address(es) attached? ☐ YES ☒ NO

10758073

Execution Date: **January 6, 2004**

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: **January 6, 2004**

A. Patent Application No(s).

**NEW**

B. Patent No.(s).

Additional numbers attached? ☐ YES ☒ NO

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **BIRCH, STEWART, KOLASCH & BIRCH, LLP**Street Address: **P.O. BOX 747**City: **FALLS CHURCH** State: **VA** ZIP: **22040-0747**Country: **USA**6. Total No. of applications/patents involved: **ONE (1)**7. Total fee (37 C.F.R. § 3.41): **\$40.00**☒ Enclosed☒ Authorized to be charged to deposit account, if no fee attached.8. Deposit account number: **02-2448**

(Attach triplicate copy of this page if paying by deposit account)

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9. Statement and signature.

James T. Eller, Jr., #39,538

Name of Person Signing/Reg. No.

Signature

January 16, 2004

Date

Total number of pages including cover sheet, attachments, and document: **THREE (3)**

01/20/2004 HLE333 00000021 10758073

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(Rev.12/31/2002)

**PATENT**  
**REEL: 014903 FRAME: 0587**

**BIRCH, STEWART, KOLASCH & BIRCH, LLP**UNITED STATES PATENT RIGHTS, OR  
UNITED STATES PLUS ALL FOREIGN PATENT RIGHTS**ASSIGNMENT**Application No. NEWFiled Jan. 16, 2004Insert Name(s)  
of Inventor(s)

\*\*\* (Given Name FAMILY NAME (ALL CAPS)) \*\*\*

WHEREAS, Jong Cheol CHOI

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(hereinafter designated as the undersigned) has (have) invented certain new and useful improvements in

Insert Title  
of InventionMETHOD AND APPARATUS FOR CONTROLLING RECORDING LEVELS

for which an application for Letters Patent of the United States of America has been executed by the undersigned (except in the case of a provisional application).

Insert Date  
of Signing of  
Applicationon January 6, 2004; andInsert Name  
of AssigneeWHEREAS, LG ELECTRONICS INC.Insert Address  
of Assigneeof 20, Yoido-dong, Youngdungpo-gu, Seoul 150-010, Korea

its heirs, successors, legal representatives and assigns (hereinafter designated as the Assignee) is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent(s) that may be granted therefor in the United States of America and

☐ in any foreign countries.**CHECK BOX**  
IF APPROPRIATE

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to the undersigned in hand paid, the receipt of which is hereby acknowledged, and other good and valuable consideration, the undersigned has (have) sold, assigned and transferred, and by these presents does sell, assign and transfer unto said Assignee the full and exclusive right to the said invention in the United States of America, its territories, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America, its territories, dependencies and possessions, and if the box above is designated, in any and all foreign countries;

and to any and all divisions, reissues, continuations, conversions and extensions thereof for the full term or terms for which the same may be granted.