

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mr. Allan Safran	04/21/2004
Mr. Warren Stelman	05/03/2004
RECEIVING PARTY DATA	
Name:	Digital Advertising Network Inc.
Street Address:	481 Viger Avenue West
Internal Address:	4Th Floor
City:	Montreal, Quebec
State/Country:	CANADA
Postal Code:	H2Z 1G6
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29195973
CORRESPONDENCE DATA	
Fax Number:	(202)298-7570
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Katten Muchin Zavis Rosenman
Address Line 1:	1025 Thomas Jefferson Street, N.W.
Address Line 2:	East Lobby, Suite 700
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007
NAME OF SUBMITTER:	Allen Rose
Total Attachments: 2 source=Assignment for 215559-00001#page1.tif source=Assignment for 215559-00001#page2.tif	

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PATENT  
REEL: 014912 FRAME: 0365

## ASSIGNMENT OF INVENTION

We,

- (a) Allan Safran of 12 Florence Street, Dollard-des-Ormeaux, Quebec, H9A 3G4, Canada
- (b) Warren Stelman of 49 Alouette Street, Dollard-des-Ormeaux, Quebec H9A 3H3, Canada

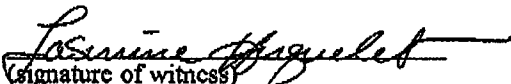
in consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, do hereby sell and assign to Digital Advertising Network Inc., whose full post office address 481 Viger Avenue West, 4<sup>th</sup> Floor, Montreal, Quebec H2Z 1G6, Canada, all our rights, title and interest in Canada, United States of America and throughout the world in and to my invention relating to Screen Set as described and claimed in the United States design patent application filed on December 19, 2003, under Serial No. 29/195,973, to all improvements, modifications and additions to said invention, and to all our corresponding rights, title and interest in and to any design patent which may issue therefrom, to any corresponding foreign design patent applications and design patents relating to said invention and improvements, modifications and additions thereto, and to any divisions, continuations, continuation-in-part applications, reissues and renewals of the aforementioned patents. For said consideration, we agree, upon the request and at the expense of the Assignee, its successors and assigns, to execute any and all divisional, continuation, continuation-in-part applications, reissue and substitute applications for said invention, and improvements, modifications and additions to said invention, and acknowledge and agree that all rights therein shall vest in the Assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by said Assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made. In addition, we will, at the request and expense of the Assignee, execute any and all documents required by the Assignee to fully and properly vest the aforementioned rights in the Assignee.

SIGNED at Montreal, Canada, this 21<sup>ST</sup> day of April, 2004.


  
Allan Safran

I, Jasmine Hoguelet declare that I was personally present and did see  
(name of witness)

Allan Safran duly sign and execute the above assignment.


  
(signature of witness)

SIGNED at Montreal, Canada, this 3 day of May, 2004.

  
\_\_\_\_\_  
Warren Stelman

I, Jasmine Huguette declare that I was personally present and did see  
(name of witness)

Warren Stelman duly sign and execute the above assignment.

  
\_\_\_\_\_  
(signature of witness)