

02-03-2004



Form PTO-1595
Commerce

I

102659724

U.S. Department of

1-23-04

PATENTS ONLY

Patent and Trademark Office

To the Commissioner for Patents:

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
P. Allan Meyer

2. Name and address of receiving party(ies):
Name: May Advertising International, Ltd.
Internal Address:
Address : P.O. Box 161789
City : Fort Worth State: Texas Zip: 76161

22387 U.S. PTO
10/763853
012304

Additional name(s) of conveying parties attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: January 19, 2004

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent numbers(s):

10763853

If this document is being filed together with a new application, the execution date of the application is: 01/19/2004

A. Patent Application No.(s) Attorney Docket No. B. Patent No.(s)
1112JB.035303

Additional numbers attached: Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: 6. Total number of applications and patents involved 1

Name: James E. Bradley
Internal Address: Bracewell & Patterson, LLP

7. Total fee (37 CFR 1.21(h)) \$40.00
 Enclosed
 Charges to deposit account
 Any additional charges to:

Street Address: 711 Louisiana, Suite 2900

City: Houston State: Texas ZIP: 77002

8. Deposit account No: 50-0259 Bracewell & Patterson

(attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

01/29/2004 KBETEMAI 00000068 10763853

01 FC:8021

40.00 OP

PATENT
REEL: 014931 FRAME: 0040

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James E. Bradley

Name of Person Signing

Signature

James E. Bradley

Date

Jan. 23, '04

for Bracewell & Patterson, LLP Total number of pages including cover sheet, attachments and document. 4

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Mail Stop Assignment Recordation Services

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U. S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

PATENT APPLICATION ASSIGNMENT

Docket No.1112JB.035303

WHEREAS, I, **P. Allan Meyer**, a citizen of the United States of America, residing at 4700 Winthrop Avenue West, Fort Worth, Texas 76116, have invented new and useful improvements in

DISPLAY SIGN CARD RETAINER

for which application is being made for Letters Patent, said application being executed by me on the date of January 19, 2004 and further being identified by Attorney's Docket 1112JB.035303.

WHEREAS, **May Advertising International, Ltd.**, a Texas limited partnership, having a business address of P.O. Box 161789, Fort Worth, Texas 76161, is desirous of acquiring my entire right, title and interest in said application and my Letters Patent which may issue thereon.

NOW THEREFORE, be it known by all whom it may concern that for and in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby assign to said partnership, both in and for the territory of the United States of America and the entire world, all of my title and interest in and to said invention, patent application and any patent which may issue thereon, including all divisions, continuations, reissues, continuations-in-part and substitutions thereof, plus all priority rights for patent applications foreign to the United States of America.

I further hereby assign and transfer to said partnership whatever cause of action I may have for past or present infringement of said invention, together with the right to bring suit for any such infringement and to seek and receive damages and other relief arising from any such infringement.

I HEREBY covenant and agree that I will at any time, upon the request and at the expense of said partnership, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title and said invention, applications and patents, and I authorize the Commissioner of Patents and Trademarks to issue Letters Patent to said partnership.

IN TESTIMONY WHEREOF, I execute this Assignment on the 19th day of January, 2004.

P. Allan Meyer
P. Allan Meyer

STATE OF TEXAS

COUNTY OF Tarrant

Before me personally appeared the above-identified individual and acknowledged the foregoing assignment to be his voluntary act and deed on the 19th day of January, 2004.

Melissa Richardson
Notary Public in and for
State of Texas
My Commission Expires: 8-12-07

