


Form PTO-1595 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings ⇨ ⇨ ⇨ ▼ ▼	REC 02-04-2004  102662090	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Pa		iginal documents or copy thereof.
1. Name of conveying party(ies): Thomas B.J. Matthews	2. Name and address of receiving party(ies) Name: <u>Avery Outdoors, Inc.</u> Internal Address: _____ _____ Street Address: <u>335 Cumberland St.</u> _____ City: <u>Memphis</u> State: <u>TN</u> Zip: <u>38112</u> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____		
Execution Date: <u>January 26, 2004</u>		
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: <u>1/26/04</u> A. Patent Application No.(s) <u>29198217</u> B. Patent No.(s) _____ Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Larry W. McKenzie</u> Internal Address: _____ <u>Walker, McKenzie & Walker, P.C.</u> _____ Street Address: <u>6363 Poplar Ave., Suite 434</u> _____ City: <u>Memphis</u> State: <u>TN</u> Zip: <u>38119-4896</u>	6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 3.41).....\$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <u>23-0125</u> (Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE		
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> Larry W. McKenzie (Reg. No. 28,239) <u>Larry W. McKenzie</u> <u>1-27-04</u> Name of Person Signing Signature Date Total number of pages including cover sheet, attachments, and documents: <u>3</u>		

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents & Trademarks, Box Assignments
 Washington, D.C. 20231

01/30/2004 SSITHIB1 00000098 29198217

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40.00 DP

ASSIGNMENT

WHEREAS, Thomas B. J. Matthews, of Memphis, County of Shelby, State of Tennessee, whose Post Office address is 3915 Central Ave., Memphis, Tennessee 38111, a citizen of the United States of America, is the inventor, applicant and owner of the entire right, title and interest in and to certain new and useful improvements in a SURFACE PATTERN APPLIED TO A TUMBLER including a new, original and ornamental design therefor (collectively, the INVENTION), for which an application for United States Design Letters Patent was executed by me on 1/26, 2004, and further identified by Docket No. A3,115DES preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, Avery Outdoors, Inc. is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged by me, and other good and valuable consideration, I, Thomas B.J. Matthews (Assignor), by these presents do sell, assign and transfer unto the said Avery Outdoors, Inc. (Assignee), my full and exclusive right, both domestic and foreign, to the said INVENTION, and my entire right, title, and interest in and to any and all Letters Patents which may be granted therefor, both domestic and foreign.

I, Thomas B.J. Matthews, hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to the said Avery Outdoors, Inc. (Assignee), as the Assignee of the entire right, title, and interest in and to the same, for its sole use and behoof; and for the use and behoof of its legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 26 day of Jan, 2004, at

Memphis, TN

Thomas B.J. Matthews
Thomas B.J. Matthews (Assignor/Inventor)

STATE OF TENNESSEE

COUNTY OF SHELBY

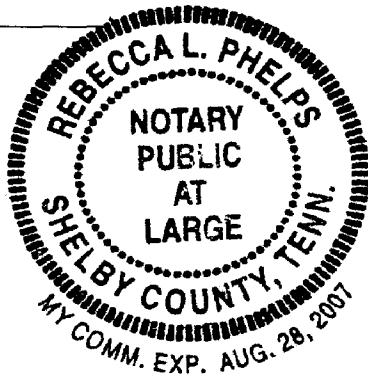
Before me personally appeared the said Thomas BJ MATTHEWS and
acknowledged the foregoing instrument to be his free act and deed this 26th day of
January, 2004.

Rebecca L. Phelps
Notary Public

My Commission expires:

8/28/07

(SEAL)



Return to:

Walker, McKenzie & Walker, P.C.
6363 Poplar Ave., Suite 434
Memphis, TN 38119-4896

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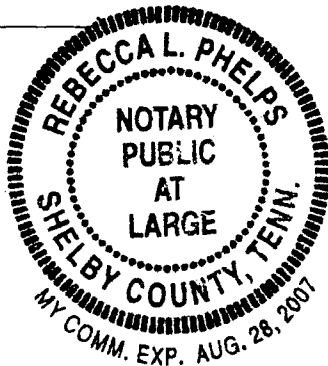
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